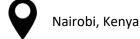


# Ibrahim Ali Obid Birima Content writer

#### **Experience**

### 2013--current

Hardworking professional capable of carrying out individual and team oriented tasks. Highly effective in article, content and blog writing



+254795518466

ibrahimxalix3@gmail.com

## **Education**

Bachelors in Applied Chemistry (2016), University of Malaya

#### <u>Skills</u>

Marketing Communications | Digital Marketing Strategy | Copywriting | Marketing KPIs | Content Writing | Strategic Planning | Editing | Blog Writing | Content Strategy | Email Marketing Copy | SEO Writing | Team Collaboration | Client Management

#### Leadership

I am capable of both long-form SEO content (landing pages, blog posts, etc.) and shortform copywriting (social media, email marketing). I bring marketing experience for both agency and in-house settings.

#### Languages

- English (fluent)
- Arabic (fluent)
  - Malay (fluent)
    - -Bahasa Melayu (Malaysian)
    - -Bahasa Melayu (Bruneian)
- Swahili (moderate)
- French (weak)

## **Published articles**

Thermal degradation of diethanolamine at stripper condition for CO2 capture: Product types and reaction mechanisms