

# SHATTA, RAMAN TEMITOPE

27, Kadiri Street, Capitol Road, Ikeja, Lagos.

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## *Personal Data*

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Nationality	Nigerian
Marital Status	Single
Date of Birth	27 <sup>th</sup> March 1988
LinkedIn	Raman Temitope Shatta
Twitter	@heartfeltra

## *Career Objectives*

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To work in an Organization that offers challenging situations, efficiency and support for career growth. To be resourceful in a competitive and challenging Organization by complimenting the work that is being performed in the Organization. The need to have integrity and honesty, and that is what I strive to do in my work.

## *Key Skills*

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- ❖ Ability to learn fast.
- ❖ A trained and certified Digital Marketing Strategist
- ❖ A company/individual would require my services because I'm first, faster, better, even cheaper at resolving difficult situations in any organizations/projects especially if it customers related. The word cheaper comes in because I do not work for money
- ❖ Very good public relations skills.
- ❖ Exceptional ability to work independently.
- ❖ Ability to work against deadline and multi-task.
- ❖ Ability to effect changes in already existing structure.
- ❖ Proficiency in Microsoft Word, Microsoft Excel, Microsoft Power point, Microsoft Access, Adobe PageMaker, Corel draw and Internet basic.
- ❖ Ability to ensure all compliance issues are handled with sense of urgency.

## *Selected Accomplishment*

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- ❖ Being able to setup established a company referred to as Orbit Media, where my potential as a Digital Marketing Strategist and an Entrepreneur was exhibited. I creatively promote clients products and services via social media and digital platforms to their target audience.

## *Educational History*

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2018	<b>Digital Marketer Hq.</b> Certified Email Marketing Specialist
2017	<b>Digital Marketer Hq.</b> Certified Customer Acquisition Specialist
2017	<b>Digital Marketer Hq.</b> Certified Optimization & Testing Specialist
2016	<b>Northwestern University (Coursera)</b> Content, Advertising & Social IMC
2012	<b>Federal University of Agriculture Abeokuta, Nigeria</b> Bachelor of Wildlife Management (Environmental Resources Mgt.).
2006	<b>Akute Grammar School, Ogun State.</b> Senior Secondary Certificate Examination (SSCE O Level).
2000	<b>Success Junior Schools, Lagos State.</b> First Leaving Certificate.

## *Working Experience*

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PRINTIVO LIMITED, (Digital Marketing & Corporate Sales)      Feb. 2017 – Dec. 2017

- Manage the company all social media/digital platforms.

- Interact with customers, potential customers with aim to convert.
- Copywriting, promotions/campaigns, email campaigns.
- Website optimization and testing of what works best, and designing/creating positive customer experience process that is unique and makes the company stands out.
- Research, study and keep an updated file reports on trends and competitors in the industry.
- Present a weekly report on campaigns performance, organic platform performance and strategy to scale further.
- Develop strategy on how to acquire, retention of B2C and B2B customers.

PRINTIVO LIMITED, (Social Media Manager)

Sept. 2015 – Jan. 2017

- Manage the company social media platforms.
- Interact with customers, potential customers etc and convert.
- Generate contents, create campaign, email campaigns.
- Manage angry customers and turn them into happy customers.
- Google analytics and other manual analytics of the website traffic.
- Research, study and keep an updated file reports on competitors in the industry.
- Organize social events for the company staffs and audience.
- Make a weekly report on customers complaint and how to resolve them

CITY FM 105.1, TOP FM 90.9 [THE JOBSHOW], (INTERNSHIP)

Dec. – Feb. 2014

- Ensured proper Organization and synchronization of all activities relating to studio.
- Prepare a daily program schedule for the program person (On air).

### *Clubs, Societies and Activities*

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NATIONAL YOUTH SERVICE CORPS/ FEDERAL ROAD SAFETY COMMISSION CLUB

### *Hobbies*

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- ❖ Reading
- ❖ Music
- ❖ Networking
- ❖ Going on a competitive, spirit and fearless sports like (Mountaineering, Swimming etc)

***SHATTA, R.T***

## *References*

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Engr. ABDULWAHAB MOHAMMED  
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