



# JAMY ASSANGA

SOCIAL MEDIA MANAGER



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Evelyn Drv, Unity Estate, Badore Ajah.

## SKILLS

- Social Media Strategy
- Content Creation
- Graphic Design
- Copywriting
- Campaign Optimization
- Creative mindset
- Instagram, Twitter, Facebook, TikTok
- Photoshop, Canva, Coreldraw
- Paid social media advertising Data analytics

## EDUCATION

### Entrepreneurship

Olawoyl Awosika School of Innovative Studies (O.A.S.I.S)  
2019

## LANGUAGES

English - Proficient

## CERTIFICATIONS

**Certified Social Media Marketing**  
Google Digital Garage  
2020

**Social Media / Graphic Design**  
Digital Master Class  
2018

## PROFILE

Results-driven Social Media Manager with 5 years of experience in developing and executing successful social media strategies. Proficient in content creation, relentlessly focused on generating revenue through the use of social media. I am creative, Innovative and willing to contribute my ideas and professional opinion to any given project.

## EXPERIENCE

### Social Media Manager/ Graphic Design

Quincy Wellness & Naturopathic Centre  
QISA Food Ville  
Humaira's Varieties

- Managed and monitored social media communities, engaging with followers, responding to comments, and addressing customer inquiries and concerns promptly and professionally.
- Create daily graphic contents.
- Create design for promotional campaign
- Tracked monthly social media statistics
- Ads promotion on Facebook and Instagram

### Social Media / Business Development

Khemtol Travel and Tour  
Gourmet Nibbles (Holocrunch)

- Assisted in the development and implementation of social media strategies to increase brand awareness and engagement.
- Assisted in managing influencer partnerships and collaborations, including identifying suitable influencers, negotiating partnerships, and tracking campaign performance.
- Managed Facebook, Instagram and LinkedIn accounts
- Came up with business ideas and ways to execute it for the company
- Create design for promotional campaign
- Tracked monthly social media statistics
- Ads promotion on Facebook and Instagram
- Monthly social media report for all accounts

### Social Media Cordinator

Rhodes Liberty Services  
Christview Leadersland Int'l School  
Rehoboth Cleaning Services

- Managed and monitored social media communities, engaging with followers, responding to comments, and addressing customer inquiries and concerns promptly and professionally.
- Conducted regular performance analysis, using social media analytics tools, to measure campaign effectiveness, identify areas for improvement, and implement optimization strategies.

### Social Media Team Assistant (Voluntary)

Word Assembly Grace House  
Heroes and Jewels  
The Kings Theatre  
ISG 09 Old students association  
Gender Parity Initiative

- Assisted in developing and implementing social media campaigns to increase brand awareness and engagement.
- Monitored social media channels, responded to comments and engaged with the online community to build brand loyalty.