



ZINNIA VANG

WRITER & DESIGNER



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<https://zinniang.journoportfolio.com/>

I am in school finishing my degree in Digital Multimedia Design at Penn State University and in the process of getting a UX design and writing certifications. I have over 3 years of experience in writing and designing from freelancing, school, and personal projects.

EXPERIENCE

● FREELANCE AI CONTENT WRITER

Data Annotation
Present

Write creative conversations and prompts to teach AI chatbots and measure their performance. Research information and compare AI chatbot conversations to ensure relevancy and accuracy.

● OWNER, DESIGNER, COPYWRITER

Blue Hour Box
Present

Create designs for merchandise, ads, newsletters, and social media posts. Write original short stories for publication. Write copy for product descriptions and social media posts.

● FREELANCE CONTENT WRITER

RPM Traffik
2022

Write engaging articles and web pages in AP style. Brainstormed outlines and ideas for each writing task and implemented SEO keywords. Followed proper formats and instructions.

● FREELANCE CONTENT WRITER

Blue Bear Magazine
2020

Planned and brainstormed topics for each post. Researched relevant information for each article. Before submitting, edited articles and blog posts to ensure the best quality.

EDUCATION

DIGITAL MULTIMEDIA DESIGN

Penn State University
2025

GOOGLE UX DESIGN

PROFESSIONAL CERTIFICATE
Coursera
2024

UX WRITING PROFESSIONAL CERTIFICATE

Uxcel
2024

EXPERTISE

- Writing/Copywriting
- Illustration
- UX/UI design
- Graphic Design
- Adobe Creative Cloud (Photoshop, Illustrator, InDesign, Fresco)
- Invision
- Canva
- Krita