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# John Emmanuel

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Creative and experienced content writer with 6+ years of excellent research abilities. Experience in writing, rephrasing, curating, proofreading and managing content for different organizations to provide them with the best results.

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## Professional Experience

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### Best Essay Writing Services, United Kingdom Freelance Content Writer

08/20 - present

- Wrote informative, educational and creative articles
- Published over 100 articles, generated a total of 500,000 views
- Adhered to project timelines and quality standards, including proofreading and editing content as needed
- Optimized content for search engines using relevant keywords and phrases
- Created content that accurately reflected company ideals and offerings, maintaining 95% of client satisfaction

### Silvercraft Branding, Nigeria Copywriter

06/22 - 01/23

- Write blogs and Twitter copy for social media marketing that combines traditional and new media with emerging technologies to help partners communicate with their markets
- Brainstorm, research, and analyze topics for business and brand development
- Wrote online articles that currently receive 1k+ hits per month (across 5 different websites)
- Expanded the international reach of our business by writing an online newsletter sent out to prospects across 7 countries
- Delivered advice to clients on content and social media strategies to bring in customers, improving their social traffic by 37% in 6 months
- Write press releases, client profiles, internal and external promotional materials, direct mail, and advertising materials

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## Education

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### Obafemi Awolowo University, Ile-Ife, Nigeria BSc Physics Education

01/17 - 01/21

### St. Patrick High School, Gbongan, Nigeria School Of Science

01/07 - 01/13

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## Licenses & Certifications

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- Content Marketing, HubSpot Academy

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## Portfolio, Links Or Websites

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- <https://www.clippings.me/manuel>

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## Key Skills

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- SEO Research
- Creative Writing
- Social Media
- Editing and Proofreading
- Research and Fact-checking
- Communication
- Keeping Deadlines