OLUSEGUN, JOSEPH OLUGBENGA

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CAREER SUMMARY

IT specialist who helps organizations by building and managing their websites.

Dedicated to finding solutions, adaptable, and eager to join a pioneering organization where I can use my training and abilities to their fullest potential. My core abilities are adaptability, multitasking, and a zest for learning.

WORK EXPERIENCE

CMS Developer: Hawkish Group UK

- Registered web domain names and organized the hosting of websites. Providing training on WordPress and offering technical support to the team and customers.
- Designed clean, simple platforms that are easy to understand, support, and extend. Maintaining and implementing new features and pages for websites.
- Ensured and maintained brand consistency across all web development work. Writing clean well- documented custom code.
- Helped organizations manage their websites by overseeing the functionality of the website, evaluating and managing the website's performance.
- Facilitated hosting and server management. I also developed, maintained, and updated website content.

Project Officer/ Website Manager: Missions 1

- Improved the organization's one-page website by designing 12 new website pages. Giving the site a new look and improving the User Interface design.
- The organization's website ranks number 1 on Google search after I worked on the site's SEO, I measured the site's traffic and trends using tools or plugins like Google Analytics, Google search console, All in one SEO, Monster Insights, etc.
- Created the organization's digital marketing campaign plan, set up a mail chimp account for sending emails to partners (email marketing), and monitored social media trends.
- Coordinated and managed more than five projects for the organization which has directly impacted people from parts of Nigeria. I worked closely with the management to review and implement projects.

Junior JavaScript Developer: Stash Fintech Limited

- Worked on the documentation of the Stashbox savings app using Postman. Testing and modifying some of the system routes and controllers.
- Used customers' information to fetch information from the database. Managing the exchange of data between servers and users.
- Carried out tasks given to me and provided support for the senior developer when necessary.

Quality Assurance Intern: Future Moves Recruitment Agency/Faslearn

- Onboarded over 50 instructors for the organization's e-learning platform.
- Assessed content (videos) brought in by instructors, to make sure they met the platform's quality standard.
- Negotiated and closed deals for the outright purchase of courses from instructors.

EDUCATION

B.Sc. Biochemistry

2018

University of Ilorin, Kwara state

SKILLS AND EXPERTISE

- WordPress web development
- Website design
- Project management
- Digital Marketing
- Microsoft suite
- Google suite

VOLUNTEERING EXPERIENCE

- **Founding partner**, Foundation for Social Development (F.S.D), a Non-Governmental Organization in Obubra, Cross River State. We embarked on certain projects, some of which include: Peace talks between Ebonyi and Cross River States, Peace talks between Communities within Obubra, Watermelon cultivation training, Total child campaign, etc.
- **Presiding Officer**: Independent Electoral Commission (INEC) for the 2019 Gubernatorial and Presidential election in Obubra, Cross River State.

TRAINING AND CERTIFICATION

• 365 Days Online Campaign against Drug Abuse Ambassador, Food and Genes Initiative.

2019

Letter of recommendation, Future Moves Recruitment Agency.

2020

Disruptive Marketing bootcamp participant, SOBCA Nigeria.

2021

REFEREES

Available on request

PORTFOLIO

- https://altozinstitute.org
- https://missions1.org
- https://graceshope.co.uk
- https://tengap.com
- https://yamujeinitiative.org
- https://hawkishlegal.com
- https://clzfinancials.com
- https://valonmarketplace.com
- https://michelecatering.com