

AJAYI DAMARIS



CONTENT WRITER

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SUMMARY

Specializing in content strategy, editing, and graphic design. I am a Content Writer with experience in graphic design. Talented at crafting dynamic stories, informative articles and persuasive copy that resonates and inspires readers. Expertise in identifying creative solutions to improve content quality and style guidelines.

EXPERIENCE

Bendingwaters Company

Content Writer/Graphic designer/ 2023- present

- Create attractive visuals that help to promote the brand's visibility.
- Brainstorm, research and contribute to content ideas that appeal to target audience.

Olendam Institute

Content Writer/ Graphic designer / 2023- present

- Manage a team of editors and writers to deliver compelling copies and articles.
- Enhance style guidelines and improve content quality in coordination with creative teams.
- Create and supervise the company's visual illustrations.

EDUCATION

University of Ibadan | 2019- present Oyo state, Nigeria

Bachelor of Education (B.Ed.)
English and literary studies

Tech Sisi | 2023- 2023 Virtual learning

Content Writing

Terra Academy for the Arts | 2023- 2023 Lagos State, Nigeria

Scriptwriting/ Art Business and
Entrepreneurship

Celestial Graphic Design Institute | 2023-2023 Virtual learning

Graphic design/ Video Editing

SKILLS

Copywriting

Brand
Messaging

Style
Guidelines

Content
Development

Graphic design