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Hi I'm

# Akinpelu, John Oluwatobi

Graphic Designer & UI/UX Designer



## Experience

### Royal Root Communication

June 2023 – July 2023

Hybrid (Contract)

#### Graphic Designer, NG

- Creating designs for the corporation, making use of Adobe Photoshop, Illustrator, or CorelDraw.
- Developed concept and all designs for print.
- Collaborated with advertising and marketing, PR, and social media groups to design graphics, boosting social engagement.
- Worked with editorial, product advertising, and social innovative groups to layout advertising and marketing designs.

### Portal Realities Ltd.

Sept. 2022 – June 2023

Office

#### Senior Graphic Designer, NG

- Developed concepts and designs for the company, utilizing Adobe Photoshop, Illustrator, or CorelDraw.
- Collaborated with marketing, PR, and Social Media teams to design graphics, boosting social engagement by 34%.
- Worked with editorial, product marketing, and social creative teams to design marketing video assets. Which improved ad performance by 18%.
- Integrated music, voice-over, and sound effects to enhance video content.
- Work efficiently and effectively and deliver work on time.

### Trip-Star Ltd.

Oct. 2022- June 2023

Remote

#### Graphic Designer, NG

- Making and managing ads for the company and achieving the goal of reaching our targeted audience.
- Created graphic design standards for motion graphic assets, which improved brand constituency.
- Design visual content for Facebook, Instagram, and twitter posts.
- Manage a range of internal brand design projects ensuring that all work reflects the revised visual identity guidelines.

### OGWAMA

Sept. 2021 – Aug. 2022

Freelance (In progress)

#### Product Designer and Graphic Designer, NG

- I work on Design that keeps records of clients.
- My work spans wireframing and helping with research studies to create visuals.
- Moreso design of their graphics work

### eSoft Response

2021

Remote (Internship)

#### Product Designer, UK

- I work on the design of a user-friendly interface that focuses on Accelerator programs and Internships.

### Prestige Newspaper

2018 - 2019

Office

#### IT Specialist / Graphic Designer, NG

- Design of their graphics work (Newspaper, Book publishing, Banners, etc.)
- Managing Website (Utilizing WordPress).
- System Maintenance & repairs.

### Knowledge First

Oct, 2016 - Oct, 2017

Office

#### Graphic Designer / IT Specialist, NG

- Designs of different graphics projects for clients,
- System maintenance.

**TL & Co Computers**  
Jan, 2013 - Nov. 2014  
Office

### Graphic Designer, NG

- Creative innovation of designs of project work to give the client their desire
- System maintenance

**STG Computers**  
Mar, 2011 - Dec, 2012  
Office

### Graphic Designer, NG

- Make wonderful designs such as Flyers, cards, Brochures etc.



### Education

**Moshood Abiola Polytechnic**  
2014 - 2020

**Computer Science**                      HND



### Portfolio Link

[https://www.canva.com/design/DAFnIQVltvU/65UsqKHxkuRZRHBWDMimvw/viaw?utm\\_content=DAFnIQVltvU&utm\\_campaign=designshare&utm\\_medium=link&utm\\_source=publishsharelink](https://www.canva.com/design/DAFnIQVltvU/65UsqKHxkuRZRHBWDMimvw/viaw?utm_content=DAFnIQVltvU&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink)



### Skills

#### Program/Software

Adobe XD  
Adobe After Effect  
CorelDraw

Adobe Illustrator  
Adobe Premier Pro  
HTML & CSS

Adobe Photoshop  
Figma

#### Hard Skills

Collaboration  
Prototyping  
User Research

Decision making  
Story Boarding  
UX/UI Design

Leadership  
Team Work  
Wireframing

#### Soft Skills

Brainstorming  
Detailed Oriented  
System Reloading  
Troubleshooting

Communication  
Empathy  
System Backup  
System Maintenance

Critical Thinking  
Problem Solving  
System Formatting



### Hobbies/Interest

Cloud  
Swimming

Listening to Music  
Meeting New People

Watching movies