

# Hi I am David Ubon

## CONTACT:

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## PROFESSIONAL SUMMARY:

Creative and hardworking professional with strong artistic sense and technical expertise to manage any graphic design need. Experienced in conceptual design, layout management and organizational problem-solving. Practiced multitasker effective in handling wide range of project requirements with skill and efficiency.

## SKILLS:

- Design images
- Graphic design
- Refine layouts
- Branding
- Collaboration
- Develop concepts
- Analytical thinking
- Networking
- Problem-solving
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Figma
- Sketchup Pro
- Twinmotion
- Sketching

## PORTFOLIO:

<https://www.behance.net/dazzledave1707>

## SOCIAL MEDIA:



## EXPERIENCE:

### Omnibiz Africa, Creative Lead

September 2021 to Current

- Exploring, integrated and capitalizing on emerging visual communication technology to continuously improve creative results.
- Working alongside the marketing department to scope projects, identifying resources and maintaining budgets.
- Partnering with communications team members and across departments to shape product requirements.
- Pitching concepts, creative treatments and storyboards to stakeholders to obtain buy-in.
- Supervising team of designers to provide ongoing creative direction for existing and new campaigns.
- Approving and reviewing photography, content and artwork developed by Team member creative team.
- Giving final approval for art or copy materials and final proofs.

### Cloud Energy Photoelectric Ltd, Creative Director/ Brand Manager

September 2015 to September 2021

- Partnered with communications team members and across departments to shape product requirements.
- Worked alongside producers to scope projects, identify resources and maintain budgets.
- Explored, integrated and capitalized on emerging visual communication technology to continuously improve creative results.
- Translated rough project recruitments into fully fleshed-out creative concepts and narratives.
- Gave final approval for art or copy materials and final proofs.
- Creative Skematics for fabrication of products such as inverters, Solar Sun boxes and other Solar related equipments.
- Leveraged industry research, stakeholder interviews and emerging trend knowledge to develop creative visions.

### TW Media Development, Senior Graphic Designer/ Brand Executive

September 2014 to August 2015

- Implemented industry best practices to remain up-to-date with emerging design trends and technologies.
- Optimized designs for print and digital mediums for use in print advertisements, social media graphics, and website layouts.
- Overseeing the Magazine Design Schedule.
- Designing Magazine layouts and liaising with the section contributors to make sure everything is on point.
- Preparing and packaging Print ready files and liaising with the Print company to ensure the magazines come out at the best quality.

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## EDUCATION:

Federal Government College,  
Ikot-Ekpene, Akwa-Ibom State,  
West African Senior School  
Certificate  
January 2002

Obafemi Awolowo University  
Ile-Ife  
B.A. Fine and Applied Arts  
2nd Class Upper Division,  
Best Graduating Student in the  
Department of Fine and Applied  
Arts  
January 2012

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## INTERESTS:

Graphic Design, Animation,  
Interior Decorations, Chess, Music,  
Travelling and Architecture.

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## LANGUAGES:

English - Fluent

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## Xpression Braids, Graphic Designer

December 2013 to August 2014

- Integrated marketing creatives from company design templates to produce consistent brand presence.
- Designed and developed creative solutions to satisfy marketing and communications requirements.
- Adhered to brand guidelines to maintain and enforce brand standards and elevate designs.
- Managed completed design products to match customer standards and specific branding targets.
- Obtained photos and measurements prior to design creation to drive accuracy of production.

Optimized designs for print and digital mediums for use in print advertisements, social media graphics, and website layouts.

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## Meano Prints, Graphic Intern

December 2009 to January 2010

- Experimented with emerging tools and techniques to follow design trends.
- Utilized growing skills in graphic design to learn from professionals working in creative industries.
- Determined best sizing and arrangements for projects and clients' objectives.

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## REFERENCES:

Available on request

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