



# IGBEKA EMMANUEL

## Graphic Designer

### My Contact

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📍 Remote

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### Hard Skill

- Adobe Photoshop
- Adobe Illustrator
- Canva
- Flyer Design
- Brand Strategy
- Typography
- Photo Compositing
- Design Principles
- Ideation

### Soft Skill

- Color Theory
- Branding & Marketing
- Communication
- Multi-tasking
- Problem Solving
- Team Player
- User Focused

### Education Background

- Metallurgical Training Institute  
*Diploma in Engineering*  
Completed in 2016

### About Me

Intuitive and diligent graphic designer with three years of experience in digital and print designs, exceptional attention to detail and a grit for delivering projects on time. Well-versed with most programs within the Adobe Creative Suite, particularly Illustrator and Photoshop. Effective time-management and problem-solving skills.

### Professional Experience

#### Skild Africa - Brand Designer

*March 2022 - March 2023*

Key responsibilities:

- Assisted in leading the team of 7 designers ensuring all designs created were in line with the brand's guidelines.
- Led the design team for Web3 Teens Summit, (an event of Skild Africa) that created the branding and publicity designs gathering up to 1000 people in the event.
- Created carousels for educational contents on social media that gained traction on LinkedIn & Instagram
- Created flyers for events, meetings, and social media activities which gathered hundreds of people regularly.
- Worked with the content team to create various forms of designs on a weekly basis that boosted their social media presence by %30.

#### Garamart Nigeria - Graphic Designer

*May 2022 - July 2022*

Key responsibilities:

- Created marketing/advertising designs used daily on their social media pages resulting to an increase in lead generation and a resultant increase in sales.
- Responsible for creating high quality visuals and communication design content to help the company drive sales.

#### Swift Logistics Network - Brand Designer

*Mar. 2022 - May 2022*

- Key responsibilities:
- Assisted in the rebranding of the identity system for Swift Logistics Network, which gave them a much needed facelift and better patronage,
- Created designs regularly for social media campaigns and marketing creating awareness and garnering customers through social media.

### Achievements

Dec. 2022      Led the Design Team of 10 designers for Web3 Teens Summit that created both the brand identity and flyer designs for the event that gathered up to 1,000 people