FAIZAH ALAYO
USER EXPERIENCE DESIGNER

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EXPERIENCE

HNG, Product Design Intern
OCT 2022 - DEC 2022

- Conducted a usability testing and improved the web UI for craglist.org to make it more user-centred.
- Created a design system and UI designs for Merity.
- Collaborated with a designer to build a design solution in the healthcare field
- Led and managed the design team to build an AI-based digital product - speakbetter.fun

PROJECTS

Speakbetter app & website, Lead UX Designer
NOV 2022

- Worked on the logo, colour system and component library in the product design system.
- Designed the UI flows of the home screen and history screen of the app.
- Designed the landing page of the website.
- Led and coordinated the design team during the product design process.
- Collaborated with marketers, and technical teams to ensure product functionality.

Qrx website, Product Designer
JUL 2022 - AUG 2022

UX research roles
- Created user personas and highlighted problem statements.
- Carried out a competitor analysis and identified gaps for improvement opportunities.

UX design roles
- Designed wireframes for mobile and desktop screens.
- Prototyped the completed mobile and desktop UI designs.

TraderMoni app, Product Manager
MAY 2022

- Carried out research on the project and contributed points for the project features.
- Designed the low-fidelity wireframe of the app dashboard.
- Researched on fintech competitors and performed a competitive analysis.
- Created user stories and their release requirements.

EDUCATION

Zuri Training
MAY 2022 - AUG 2022

Product Design
Points: 68.5 / 74

Google Career Certificate
MAR 2022 - SEP 2022

UX Design

University of Ilorin
SEP 2018 - OCT 2023

Bachelor of Pharmacy
GPA: 4.8 / 5.0

SKILLS

Technical

Figma | Adobe XD | Agile Methodology | SEO & Content Strategy | Copywriting | HTML/CSS

UX Design

Information Architecture | User Research | User Flow | Wireframing | Style Guides | UI Prototyping | Visual Design | Interaction Design | UX Writing | Usability Testing

Soft

Collaboration & Team Work | Emotional Intelligence | Time Management | Effective Communication | Decision Making | Leadership