



# ADERONKE VINCENT

## WRITER

### PROFILE

I am a meticulous writer comfortable working independently or collaborating with team. Expertise in copywriting. Familiar with all style guides and Grammarly. Motivated self-starter with 3 years of experience editing, proofreading and writing articles and blog posts for variety of websites.

### CONTACT

**PHONE:** +2348141687621

### LOCATION

No 734/736 Mosholashi Bus stop,  
Oniyaomebi street, Lagos-Abeokuta  
expressway, Lagos.

### EMAIL:

vincentaderonke@gmail.com

### LINKEDIN:

### HOBBIES

Dancing,  
Singing.

### EDUCATION

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#### **OBAFEMI AWOLowo UNIVERSITY (2020)**

Bachelor (Bsc.) in English Language.

### CERTIFICATE

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#### **PALMSLAND CONSULT 2020**

Qualification in Human Resource Management

### EXPERIENCE

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#### **WRITERS CO.**

##### **Writer**

September, 2021 – February, 2022

- Proofread copy of written by colleagues to correct spelling, punctuation and grammar.
- Published articles, blog and main site content with word press and other various site platforms.
- Marked services through social media platforms and advertising agencies.
- Utilized HTML, photos and infographics to format articles, blogs and webpages.
- Complete thorough research into assigned topics.

#### **THE CONTENTSAVANTS**

##### **Website Content Writer**

August, 2021 – December 2021

- Wrote and proofread blogs and social media posts, website copy and articles.
- Organized materials to research and complete writing tasks.
- Collaborated with team of writers and content marketing strategists to create copy promoting clients' SEO, sales and thought-leadership goals.
- Managed competing deadlines with efficiency.

## SKILLS

Content Scheduling  
Research  
Audience engagement  
Brand development  
Microsoft office exposure  
Copy writing  
SEO techniques  
Teamwork  
Social Media.

## REFREE

AVAILABLE ON REQUEST

## EXPERIENCE

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### BLOOM MEDIA

#### Content Writer

February, 2021 – April, 2022

- Strengthened content through proofreading and writing.
- Created dynamic graphics and pieces to increase website and social media traffic.
- Customized brand message to reach and capture target audience interest and drive management.

### DHEWORD DANCE MINISTRY.

#### Freelance Content Writer

May, 2015 – October, 2020

- Wrote and edited high-quality content and visually impactful programs under deadlines with exciting, captivating and authentic approach.
- Played instrumental role in creative planning and review sessions, working with resourceful team to elevate quality of content and designs.
- Provided writing support in fast-paced environment for variety of public-facing materials.
- Consulted with editors to shape story and eliminate any errors.