# **JASON COLLINS**

### Freelance Writer & Editor

## Education

Bachelor of Arts Loyola Marymount University 2008 - 2012

#### Portfolio

- Scientific Inquirer
- Next Luxury
- History of Computers
- Ranker
- The Manual
- Extraction Magazine

## **Skills**

- Copywriting & Copyediting
- Al Prompting
- Technical Writing
- SEO & WEB COPY
- Static Content Writing
- Creative Writing
- Social Media Writing
- Service Page Writing

# languages

- Native English
- Beginner Spanish

## **Profile**

I am a committed, passionate, communicative, and versatile Content Writer who is proficient in researching, writing, and editing diverse content. I work with minimal input to produce engaging and error-free copy no matter the niche. I offer seven years of related experience and a superior work ethic.

## **Experience**

#### **NEWS & MEDICAL RESEARCH WRITER**

Extraction Magazine

2020 - 2023

- Article research and writing with regard to CBD, Cannabis Strain, and Cannabis legislation-based policy and science.
- Linking to academic sources in the CBD and cannabinoid space.
- Writing academically sound pieces while promoting inclusive discussion and information on CBD and its health benefits.

#### **TECH WRITER**

History of Computer

2019 - 2023

- Curated content to be written with SEO-friendly headlines and evergreen topics.
- Wrote each piece and optimized for SEP and with external links to high authority but non-competitive sources.
- Placed articles into WordPress.

#### **HISTORY & POP CULTURE WRITER**

Ranker

2017 - 2023 (Part-Time)

- Writing articles in the history and pop culture niches on various interesting topics. Most of the articles have received thousands and hundreds of thousands of views.
- Researching historical texts and sources to write insightful SEO-focused articles with appropriate citing.
- Sourcing and citing images for all articles that are relevant to the article and appealing to the target audience.





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# **Experience Continued**

#### **AUTO WRITER**

The Manual 2021 - 2023 (Part Time)

- Conducting extensive web research to collect pertinent data and gather images with appropriate crediting related to the assigned article.
- Writing about vehicle modifications while also offering reviews, previews, and buyer's guides for the newest and coolest cars.
- Writing articles that get thousands of readers per month and increase traffic an average of 10%–20% per month.
- Writing news articles on the latest auto news and evergreen articles.

#### **CONTENT WRITER**

Scientific Inquirer

2016 - 2022

- Pitched interesting site-relevant topics for approval.
- Wrote short but concise environmental, CBD, medical, food history, and travel articles.
- Conducted in-depth research with high authority sources.