

RASHIDAT AGBOLUAJE

SOCIAL MEDIA MANAGER | CONTENT CREATOR | BLOG
WRITER | DIGITAL MARKETING MANAGER | SEO
SPECIALIST

Versatile and professional with a strong passion for content creation, social media management, SEO, and digital marketing.

LinkedIn Profile:

[linkedin.com/in/name](https://www.linkedin.com/in/name)

Email:

rashidattagboluaje3@gmail.com

[Click here for my portfolio](#)

Work Experience



DIGITAL MARKETING INTERN The9tynine April 2022 - June 2022

Created and implemented digital marketing strategies
Performed SEO website analysis (ON and OFF page analysis)

Performed keyword research to incorporate into blogs
Wrote blogs and articles using keyword research and edited using CMS platform (WordPress)

Curated monthly social media calendar and social media content

SOCIAL MEDIA MANAGER NoireTravel (Present)

Managed all social media accounts

Created social media graphics for daily posting
Increased social media followings

SOCIAL MEDIA MANAGER VibrantAfrique (2022)

Managed social media accounts

Created social media graphics for daily posting

DIGITAL MARKETING MANAGER KONECTIN July 2022 - December 2022

Collaborated with design and content teams to create visually appealing and compelling marketing materials
Approved all content from content and graphics team

Education History



- OBAFEMI AWOLOWO UNIVERSITY B.A ENGLISH LANGUAGE 2019 - Present

Relevant Skills

- Content Creation and Editing
 - Social Media Management
 - Search Engine Optimization (SEO)
 - Digital Marketing Strategy
 - Blog Writing
 - Keyword Research
 - Copywriting
 - Marketing Analytics
 - Branding and Identity
-
- Certifications:
 - SOCIAL MEDIA MARKETING COURSE, HUBSPOT ACADEMY, August 2022
 - DIGITAL MARKETING COURSE, GROW WITH GOOGLE AFRICA, March 2022