Omobolanle Martins

✉ omobolanlemartins@gmail.com   📞 08077441282

in linkedin.com/in/mobbbs
www.behance.net/mobbs

Summary

ABOUT ME

I am a passionate product designer with keen eye for innovative solutions. I specialize in creating user centric experiences that blend functionality and aesthetics.

Experience

PRODUCT DESIGNER
Kwik

Aug 2022 - Present (1 year 3 months)

Supports Design Sprints, Design Workshops and other interactive Design Thinking-based workshop.

Help to evolve the Design Language System for both web and mobile applications.

Conducted user experience (UX) research for new and existing features using methods including comparative analysis, interviews, user & task analysis, and contextual inquiry.

Responsible for creating storyboards, process flows and sitemaps to illustrate design concepts.

Collaborated with Product/Project Managers, Stakeholders, and Engineers to comprehend requirements and implement software solutions effectively.

Also, I lead the design sessions, conducting participatory design workshops, and drafts sketches, wireframes and limited functionality prototypes.

UI/UX DESIGNER
Wedance

Feb 2022 - Jul 2022 (6 months)

Identifying user pains through interviews and usability testing.

Collaborated with Cross-functional teams to gather and evaluate user requirements.

Collaborated with developers to help revamp and build various software solutions.

Design Ui mockups and prototypes to demonstrate site functionality and appearance. Communicated design decisions and rationale to stakeholders and team members.

PRODUCT DESIGNER
Freelance

Jul 2021 - Jan 2022 (7 months)

Worked with quite a lot of brands as a Freelancer

Identified problems through clients interviews and meetings, proffered design solution and collaborated with developers to help build various software's solutions

Education

TAI SOLARIN UNIVERSITY OF EDUCATION
Bachelor of Science, Economics

Licenses & Certifications

Technical Product Management - LinkedIn

Product Management First Steps - LinkedIn

Product Ideation, Design and Management - Coursera

Google UX Design Specialization - Coursera
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Skills

User Experience Design (UED) • Visual Design • User-centered Design • Design Thinking • Wireframing • Usability Testing • Quality Assurance • Interaction Design • Product Design • Product Management