



David Chinagorom

Conversion copywriter. I create compelling narratives, let me help you convert.

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📍 Tanker park, Trans-Ekulu, Enugu, Nigeria, 400281 Enugu

Education

Fine and Applied Arts

Abia State University Uturu, Uturu

Sep 2011 - Oct 2015

Employment

Copywriter

MelachHub, Enugu

Jun 2017 - Present

- Created well-crafted and compelling copy for various marketing materials, including websites, brochures, social media posts, advertisements, and email campaigns. - Collaborated with the marketing team to develop effective messaging and ensure consistency in brand voice and tone. - Conducted thorough research to gather information and data to support the development of accurate and informative content.

Copywriter

D'scribe, Porthacourt

Sep 2021 - Aug 2022

- Assisted senior copywriters in developing content for various marketing channels. - Conducted research and gathered information to support the development of compelling and informative copy. - Created and edited blog posts, social media content, and email campaigns.

Certificates

Great Learning Certified LinkedIn Marketer

Sep 2023

Alison Certified Conversion Copywriter

Oct 2023

Jobberman Certified Soft Skill Manager

Jun 2021

Personal details

Gender

Male

LinkedIn

David Chinagorom

Skills

Strong Writing Abilities:

Proficient in creating compelling and persuasive copy that effectively conveys a brand's message and resonates with the target audience.

Creative Thinking: Ability to generate unique ideas and concepts to develop engaging content that captures the attention of readers

Attention to Detail: Meticulous in ensuring accuracy in grammar, spelling, and punctuation to deliver error-free copy.

Languages

English