

Bright M. Ekong

+234 812 057 2174

brightblvd@gmail.com

Nigeria GMT +1

Ui/Ux Designer

[LinkedIn](#)

[Portfolio](#)

Experience

Ui/Ux Designer ————— APRIL 2023 - PRESENT
FREELANCE

- Redesigned a more user-centric with assistive technology(AT) landing page(web and mobile view) for Craigslist.
- Planned, research, and designed Black Brew(a community for coffee lovers)

Ui/Ux Designer ————— SEPTEMBER 2022 - APRIL 2023
AYA WEB 3

- Responsible for developing a design system focused on simplicity and efficiency, eliminating inconsistency, and increasing speed to produce new products.
- Successfully design 2 new web and mobile products.
- Maximized system performance, enhancing end-user experience by applying iterative back end development updates.
- Managed cohesive design quality across 2 projects, adhering to prescribed themes and functional choices.
- Resolved UX obstacles through testing and iteration, prioritizing Agile development methods.
- Applied both qualitative and quantitative analysis techniques to continuously improve end-user experiences.
- Participated in design review meetings to brainstorm new UX developments through collaborative thinking.

Project Manager/Junior UX Designer JANUARY 2021 - PRESENT
BRIGHT MARTINS LTD

- Identified plans and resources required to meet the goals and objectives of 3 successful projects
- Met the deadline of 3 projects without sacrificing build quality and safety
- Planned, designed and schedule phases for 3 large projects
- Developed and inflated 3 projects, managed cost, and monitored performance

Creative Director ————— AUGUST 2017 - APRIL 2020
STORM BLAST MEDIA

- Creation of Outdoor and Commercial Videos.
- Responsible for branding of special products.
- Advice for other Editors of the group companies.
- Responsible for both Pre and Post Productions of Visual Contents.
- Creating online and offline media contents.
- Editor of the CEC & TBLF Program and Lives in Social Networks.
- Creating online and offline media.

Education

ARTIFICIAL INTELLIGENCE - 2022
ACCENTURE - SPECIALIZATION

PURE CHEMISTRY - 2018
UNICAL - GRADUATE DEGREE

Knowledge

Ux Design - Ui Design

Branding - Prototyping

- Product Testing - Usability Testing

- AI - Game UX Design - Jira

- Graphics - UX Research

Software Skills

- Figma - Webflow - Protopie

Photoshop - After Effect

- Premier Pro - HTML - PHP

- Framer