JUSTINA NNENNA ANYA

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PROFILE

Creative and results-oriented UI/UX Designer with 3+ years of experience delivering exceptional user experiences. Proven ability to design and develop user-friendly and visually appealing interfaces. Passionate about creating products that make people's lives easier.

WORK EXPERIENCE

UI/UX Design Consultant - Valleue   **January 2023 - Present**

- Conduct user research to understand the needs, wants, and pain points of the client's users.

- Analyze user data to identify trends and patterns in user behavior.

- Create user personas to represent different types of users and their needs.

- Design user flows to map how users interact with the client's product or service.

- Prototyping and testing designs with users to gather feedback and make improvements.

- Collaborating with developers to implement the designs.

- Measuring and analyzing the success of the designs and making recommendations for improvement

- Create and provide advice on Information architecture, visual design, accessibility, content strategy, and design systems

UI/UX Designer - CashToken Reward Africa, Nigeria   **September 2022 - Present**

- Design visually appealing and user-friendly interfaces for digital products, including website, web app and mobile app

- Lead a team of 3 UI/UX designers

- Create wireframes and prototypes to test and refine designs

- Collaborate effectively with cross-functional teams, including developers,   product managers, and stakeholders, to align design solutions with business objectives.

- Conducted user research and usability testing to gather feedback and insights from users

- Developed and maintained design systems and brand guidelines

- Received several appraisals for exceptional work

UI/UX Design Intern - Infohob, Nigeria   **May 2022 - Jul 2022**

- Designed responsive user interfaces for the website

- Conducted user research and usability testing to improve the user experience.

- Collaborated with developers and stakeholders to ensure that designs were implemented correctly.

UI/UX Designer Volunteer - Positiveo, Nigeria   **February 2020 - Present**

- Enhancing the overall user experience of digital products, resulting in increased user satisfaction and engagement.
- Conducting thorough user research to gain deep insights into user behaviour, preferences, and pain points.
- Creating intuitive and visually appealing user interfaces that align with the brand identity and user expectations.
- Implementing user-centric design methodologies and practices to improve usability and accessibility.
- Collaborating effectively with cross-functional teams, including developers, product managers, and stakeholders, to align design solutions with business objectives.
- Iteratively prototyping and testing design concepts to validate ideas and gather feedback for continuous improvement.
- Optimizing user flows and information architecture to streamline user journeys and improve conversion rates.
- Ensuring design consistency and usability across multiple platforms and devices through responsive and adaptive design techniques.
- Incorporating data-driven insights and analytics to make informed design decisions and measure the impact of design changes.

SKILLS & TOOLS

- Figma
- Adobe XD
- Balsamiq
- UX design
- Site map

- Prototyping
- HTML
- User flow
- Teamwork
- Information architecture

- CSS
- Wireframing
- Trello
- Analytical skills
- Responsive design

- Visual design
- User research
- Storyboarding
- Typography
- Jira

CERTIFICATION/TRAINING

Coursera, Meta Frontend Development Course	**September 2023 - Present**
Coursera, Google UX Design Professional Course	**November 2021 - April 2022**
Jobberman Soft Skills Training	**November 2021**

EDUCATION

B.Tech, Fisheries and Aquaculture Technology	**2021**
● **2:1, Second Class Honours, Upper Division**	
Federal University of Technology Owerri.	(2015-2021)

PROFESSIONAL MEMBERSHIPS

● The Black UX Community	2018
● Blacks in Technology Foundation	2021
● She Code Africa	2022