

ADEDOKUN FATAI SAMUEL

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IT SPECIALIST | DIGITAL GROWTH STRATEGIST

Experienced and technically sophisticated IT specialist with a focus on web design, adept at crafting visually appealing and functional websites for diverse clients and businesses. Proficient in interface design, navigation, and aesthetic enhancements. Skilled in digital marketing, creating innovative strategies for brand promotion. Possesses a robust portfolio as a data scientist, with strong problem-solving, mathematical, and coding abilities for data management and insightful analysis. Seeking to transition expertise into a recruitment role within your organization to further advance my career journey.

AREA OF EXPERTISE

- Strong analytical, writing, interpersonal, communication, counseling, and oral advocacy skills; solid organizational skills and ability to prioritize.
 - Crafting visually stunning and user-centric websites that effectively communicate the intended message and cater to the target audience's needs.
 - Capable of designing experiments, utilizing statistical methods and machine learning algorithms to create predictive models, and have a strong grasp of domain knowledge in specific industries.
 - Identify strategies, techniques and tactics to increase the number of visitors to a website and obtain a high-ranking placement in the results page of search engines.
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PROFESSIONAL HISTORY

DE PAUL INCLUSIVE EDUCATION PROJECT (NGO)

Information & Communication Technology (ICT) Instructor

Oraifite, Anambra, Nigeria.

January 2023 – Till Date

- Raised awareness about the importance of ICT among students, emphasizing its relevance to their education.
- Collaborated closely with the organization to ensure that all children had access to high-quality education.
- Provided effective instruction in ICT skills, conducted seminars for students, and equipped them with the necessary tools to apply what they learned.

Lerem Tech

Digital Growth Strategist

Nnewi, Anambra, Nigeria.

May 2022 – Till Date

- Strategized and implemented effective digital marketing campaigns, encompassing web development, SEO/SEM, email marketing, social media management, and display advertising for diverse businesses and organizations.
- Crafted visually appealing and user-friendly websites that met the specific needs of companies and organizations.
- Cultivated and maintained a robust online presence across various digital platforms to enhance brand visibility and engagement for businesses and organizations.

Independent National Electoral Commission (INEC)

Registration Area Technical Support Staff (RATechs)

Idemili-South L.G.A, Anambra, Nigeria.

February 2023 – March 2023

- Conducted comprehensive refresher training sessions for Presiding Officers at the Registration Area Center (RAC) to enhance their proficiency.
- Proficiently configured BVAS for polling units, ensuring smooth and efficient voter registration processes.
- Provided expert technical support and guidance on the effective utilization of the Bimodal Voters Accreditation System (BVAS).

National Youth Service Corps (NYSC)

Girls' Secondary School

Computer Science Teacher

Ojoto, Anambra, Nigeria.

March 2022 – March 2023

- Teach and conducts computer science class and examination.
- Conduct computer science practical, get the students more familiar with the practical aspect of computer.
- Create awareness and the important of ICT to the school.

Nuebrain Solutions Private Limited
Data Scientist

Navi Mumbai, Mumbai, India.
January 2020 – July 2021

- Developed advanced machine learning models for audience modelling, behavior analysis, and optimization.
- Utilized cutting-edge analytical techniques to assess data's impact on company profitability and growth potential.
- Assessed business processes, identified improvement areas, and implemented effective solutions.

The Spark Foundation
Data Scientist/Business Analyst

Bangalore, India.
February 2020 – November 2020

- Utilized data visualization techniques to effectively communicate solutions and drive efficiency.
- Identified trends and patterns through analysis of large datasets, optimizing company best practices.
- Strengthened analytics across various business areas, elevating strategic planning and decision-making processes with reliable data

Freelancer
Web Designer/ Graphics Designer

Bangalore, India.
February 2016 – November 2019

- Create visually compelling designs for websites, social media, marketing collateral, and other digital channels that align with the client's brand identity and communication goals.
- Design a wide range of graphic elements, including logos, banners, icons, infographics, and more, demonstrating mastery of typography, color theory, and design principles.

EDUCATION

Bangalore University,
Bachelor of Computer Application, (BCA).

Bangalore, India.
2014 – 2018

Animaster Design College,
Diploma in Graphics design & Web development.

Bangalore, India.
2013 - 2014

CERTIFICATIONS

- Diploma in E-Business, *Alison.com* 2019
- Digital Marketing & Advertising, *Udemy.com* 2019
- Complete Python Developer (Zero to Mastery), *Udemy.com* 2019
- Python for Data Science, *Udemy.com* 2019
- Data Science A-Z, *Udemy.com* 2020
- Jira Complete Course, *Udemy.com* 2020
- R programming for Data Science, *Alison.com* 2020
- SQL Masterclass Data Analytics, *Udemy.com* 2020
- General Data Protection Regulation (GDPR), *Alison.com* 2021
- Diploma in Information Technology Management, *Alison.com* 2021
- Certified Information System Security Professional (CISSP), *Alison.com.* 2021

SKILLS

- Python
- Machine Learning
- R
- SQL
- Jira
- Digital Marketing
- WordPress
- SEO
- Canva
- HTML & CSS
- Amazon Web Service (AWS)
- Shopify
- * Google Analytics
- * Adobe Analytics
- * Microsoft Word & Power Point
- * Social Media Marketing
- * Tableau
- * Adobe Photoshop & Illustrator
- * Microsoft Excel (Advanced)
- * YouTube Ad
- * Google Ad
- * Email Marketing
- * Microsoft PowerBI
- * WooCommerce