



# Enwerenmadu Victor

## Social Media Executive

### My Contact

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### Hard Skill

- SEO knowledge
- Content creation
- Community Management
- Graphics Design
- Campaign management
- Collaboration

### Soft Skill

- Communication
- creativity and Innovation
- Adaptability
- Problem solving
- Time management
- Organisation

### Education Background

- Borcelle Business School

*Higher national diploma in business administration*

Completed in 2019

- Federal Polytechnic, Ado - Ekitti

*Ordinary national certificate*

Completed in 2014

- Great Alpha comprehensive College

*Senior Secondary school certificate*

Completed in 2011

### About Me

"I'm a dynamic and driven social media executive with a passion for creating engaging content and building meaningful connections.

I have a proven track record of success in managing social media accounts and driving results for businesses and organizations. I'm always looking for new ways to innovate and optimize social media strategies, and I'm dedicated to staying up-to-date on the latest trends and best practices. I'm a team player with excellent communication and collaboration skills.

Let's work together to make your social media presence a success!"

### Professional Experience

Waxad Digital Marketing Agency - Social media marketer  
2021 - Present

Key Responsibilities:

- Managing pay per click (PPC) on social media platforms
- Performing key research optimising social Media content
- Executing and managing Facebook and Instagram ads
- Measuring and reporting on all social media metrics
- Keeping upto date with the latest trends and best practicing in social media marketing
- Collaborating with other teams to come up with effective sales strategies

*The Global Reformers - Social Media Manager*

2020 - 2022

Key responsibilities:

- Creating and implimenting social media strategies that align with the company's goal
- Managing and growing the company's social media presence
- Creating engaging social Media content
- Analysing and keeping up with social media metrics and performance

Benchmark Hotels And Suite - Social Media Manager

2020 - 2022

Key Responsibilities

- Managing the company's social media platforms
- Running ads for the company's social media platforms to drive sales
- Monitoring and responding to social media comments and messages
- Building and engaging with the company's social media audience
- Weekly report of social media metrics

### Achievements

2021 Increase the sales of a solar company through social media campaign

Jan - Aug 2023 Grew a furniture company's social media followers from 2k to 10k