

OYELADUN IKEOLUWA TOYOSI

CONTACT

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- No 19, Ogabi street, Ijede,
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EDUCATION

LADOKE AKINTOLA UNIVERSITY OF TECHNOLOGY

- Bachelor of Technology
Animal Production and Health

PINNACLE HEIGHTS COLLEGE

- SSCE

CERTIFICATION

- DIGITAL MARKETING SKILL INSTITUTE
(DMSI)

SKILL

- Analytics
- Campaign
- Copywriting
- search Engine Marketing
- Digital Marketing
- Social Media Strategy
- Content Strategy
- Web Content Creation
- Social Media Campaigns
- Paid Social Media Advertising
- Email Marketing
- Search Engine Optimization
- Project Management Skills
- Negotiation
- Critical Thinking
- Communication Skills

Digital Marketing Specialist

I am a Digital Marketing Specialist with two years of experience. I specialize in handling and managing day-to-day team operations with considerable experience in identifying trends and insights and optimising spending and performance based on the insights. Plan and execute search ads, display ads and email marketing campaigns. Maintain consistent brand messaging throughout different platforms. Design, build and maintain a social media presence. Creative and results-oriented Social Media Marketing Specialist with a proven track record of extraordinary achievements in developing new social media strategies, creating original social media content, and producing detailed reports.

WORK EXPERIENCE

2020- 2022

AGROWORLD SOLUTION Social Media Manager

- Handling social media campaign and Managing team to handling social media time line upload

2022 - 2023

OGABI FARMS Social Media Marketing Manager

- Developed and implemented new social media strategies and plans to attract potential clients and increase brand awareness.
- Assisted in the content management, analyzed and evaluated consumer data, completed detailed reports, and presented results to managers.

2022 - 2023

ZEROMARKETING SOLUTION Social Media Marketing Specialist

- Created effective branding strategies to improve the company's reputation and increase the brand awareness as much as possible.
- Produced original social media content, assisted in the management of promotional budgets, and managed multiple Marketing Interns.

2021 - 2022

CODERINA EDTECH FOUNDATION

- Digital Facilitator