

CURRICULUM VITAE

Kevin Ray

Address: 1876 Rio Vista City, Paris

Phone: {270}634-4265

Email: kevinrayy20@gmail.com

Objective:

Highly skilled and creative writer, copywriter, and editor with a passion for crafting engaging content. Seeking a challenging position where I can utilize my strong language and journalism background to contribute to a dynamic team.

Education:

Bachelor of Arts in Languages and Journalism

University of Louisville,

Relevant coursework: Advanced Writing Techniques, Copywriting Strategies, Multimedia Journalism

Dean's List recipient

Work Experience:

Copywriter

Beacon Marketing Agency

Developed compelling and persuasive copy for various marketing collateral, including website content, email campaigns, and social media posts.

Collaborated with cross-functional teams to ensure consistent brand messaging and tone.

Conducted thorough research to identify target audience preferences and trends, resulting in increased customer engagement.

Editor

Beacon Publishing Company

Edited and proofread manuscripts for grammar, style, and consistency, adhering to industry standards.

Provided constructive feedback to authors, contributing to the overall improvement of their work.

Managed editorial schedules and ensured timely completion of projects.

Writer/Editor

Automotive News

2009-2015

Authored and edited articles on the latest trends and developments in the automotive industry.

Conducted interviews with industry experts and wrote insightful features for print and online publications.

Collaborated with photographers and designers to enhance visual elements of **articles.**

Skills:

Exceptional writing and editing skills with a keen eye for detail

Proficient in Microsoft Office Suite, Adobe Creative Suite, and content management systems (CMS)

Strong understanding of SEO principles and content optimization techniques

Excellent time management and organizational abilities

Effective communication and collaboration skills, both independently and in a team environment

Additional Information:

Certification in Advanced Copywriting Techniques from [Institution]

Proficient in Spanish and French

Volunteer Editor at farming systems, contributing to their monthly newsletter

References:

Available upon request