**CURRICULUM VITAE**

Glenn Lewis

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**Objective:**

Highly skilled and creative writer, copywriter, and editor with a passion for crafting engaging

content. Seeking a challenging position where I can utilize my strong language and journalism background to contribute to a dynamic team.

**Education:**

Bachelor of Arts in Languages and Journalism

The University of Louisville,

Relevant coursework: Advanced Writing Techniques, Copywriting Strategies, Multimedia Journalism

* Dean's List recipient

**Work Experience:**

**Copywriter**

Beacon Marketing Agency

* Developed compelling and persuasive copy for various marketing collateral, including website content, email campaigns, and social media posts.
* Collaborated with cross-functional teams to ensure consistent brand messaging and tone.
* Conducted thorough research to identify target audience preferences and trends, resulting in increased customer engagement.

**Editor**

Beacon Publishing Company

Edited and proofread manuscripts for grammar, style, and consistency, adhering to industry standards.

* Provided constructive feedback to authors, contributing to the overall improvement of their work.
* Managed editorial schedules and ensured the timely completion of projects.

**Writer/Editor**

* Automotive News
* 2009-2022
* Authored and edited articles on the latest trends and developments in the automotive industry.
* Conducted interviews with industry experts and wrote insightful features for print and online publications.
* Collaborated with photographers and designers to enhance the visual elements of articles.

**Skills:**

* Exceptional writing and editing skills with a keen eye for detail
* Proficient in Microsoft Office Suite, Adobe Creative Suite, and content management systems (CMS)
* Strong understanding of SEO principles and content optimization techniques
* Excellent time management and organizational abilities
* Effective communication and collaboration skills, both independently and in a team environment

**Additional Information:**

* Certification in Advanced Copywriting Techniques from The University of Louisville
* Proficient in Spanish and French
* Volunteer Editor at farming systems, contributing to their monthly newsletter

**References:**

Available upon request