

AYESHA ZAMAN

SEO CONTENT WRITER



CONTACT ME

+923005084346

zayesha541@gmail.com

Officer's Colony Lane#4 Rawalpindi

EDUCATION

GOVT.DEGREE COLLEGE FOR WOMEN

ICS IN COMPUTER SCIENCE

2018 - 2019

RIPHAH INTERNATIONAL UNIVERSITY

BACHELOR DEGREE COMPUTER ARTS

2019 - 2023

PORTFOLIO

[HTTPS://ORECTO.PK/BLOGS](https://orecto.pk/blogs)

[HTTPS://SHORTURL.AT/AEJ67](https://shorturl.at/AEJ67)

[HTTPS://SHORTURL.AT/AEJ67](https://shorturl.at/AEJ67)

[HTTPS://SHORTURL.AT/CFINR](https://shorturl.at/CFINR)

[HTTPS://SHORTURL.AT/FIPSC](https://shorturl.at/FIPSC)

ABOUT ME

Hello!

I'm Ayesha, a 21-year-old content writer. Writing is my thing! I love playing with words and turning them into exciting content that people enjoy reading. I'm all about making words flow smoothly and creating content that grabs attention. Whether sharing information or having a good read, I'm here to make it happen.

JOB EXPERIENCE

FREELANCE CONTENT WRITER 2020 -2021

Small Business

- Worked as a freelance writer, creating awesome content for different topics like (health, Cars, Lifestyle, Ecommerce).
- Learned to write in lots of different ways to match how each company talks to its readers.

SEO CONTENT WRITER 2022-2023

Orecto Online Shopping/ Lahore

- I have created engaging blogs, articles, and social media content for Orecto Online Shopping, connecting with customers and sharing exciting stories.
- Managed social media platforms, skillfully crafting content and interacting with the online community to boost brand visibility and engagement.

FREELANCER SEO CONTENT WRITER 2023-Present

Quick Work/ Dubai

- Crafting on-page and off-page content for Quick Work's website, optimizing it to be informative and engaging.
- Managing website content to ensure it's up-to-date and engaging for visitors.
- Developing compelling social media content to promote Quick Work's services and engage the online audience.

SKILLS

Adobe Photoshop Augmented Reality Google Docs SEO

Microsoft Office Content Editing Article Writing On Page/ Off Page

Adobe After Effects Creative Writing Proofreading

Adobe Premier Pro Social Media Content Freelance Writing

LANGUAGE

ENGLISH

URDU