



## AKRAKA DANIEL



07010794453



Danmaxxy@gmail.com



Lagos, Nigeria

## PROFESSIONAL SKILLS

GRAMMAR PROFICIENCY

MICROSOFT OFFICE SUITE

SEO WRITING

PLAGIARISM AWARENESS

CONTENT ANALYSIS

WORDPRESS

EDITING AND PROOFREADING

## SOFT SKILLS

CREATIVE

COMMUNICATION

TIME MANAGEMENT

MULTITASKING

LEADERSHIP

TEAMWORK

CONFIDENT

## SUMMARY

I am a dedicated and versatile content writer and proofreader with a passion for words and a meticulous eye for detail. I have honed my skills in crafting engaging, informative, and error free content.

As a content writer, I bring ideas to life through well researched articles, compelling blog posts, and persuasive marketing copy. My writing style is not only informative but also engaging, capturing the reader's attention and delivering value. I am adept at tailoring content to target audiences and optimizing it for SEO to enhance visibility and reach.

## EDUCATION

01/2016-10/2021

**FEDERAL UNIVERSIRTY OF AGRICULTURE,  
ABEOKUTA**

**BSC. HOSPITALITY AND TOURISM**

## WORK EXPERIENCE

09/2021-02/2022

### OPERA NEWS HUB

HEALTH CONTENT WRITER

-Wrote informative articles on health related subjects, ranging from nutrition and fitness to mental health and medical conditions.

-Developed engaging and reader friendly blog posts to educate and inspire audience to make informed health choices.

-Crafted content that explained complex medical concepts in a clear and accessible manner for the general public.

-Incorporated relevant keywords and optimized content for search engines to improve its visibility and reach.

-Developed step by step guides on health practices, exercises, and healthy habits to help readers implement positive changes in their lives.

10/2019-06/2021

### FREELANCER

CONTENT WRITER

-Developed high quality, engaging, and informative articles, blog posts, website content, social media posts, and other written materials based on client requirements.

-Conducted thorough keyword research to optimize content for search engines (SEO) and improve its online visibility.

-Carefully reviewed and edited content for grammar, spelling, punctuation, and overall coherence.

-Generated creative and engaging content ideas and pitching them to clients for approval.