

# Sikiru Anda David

No 3 STK Road Life Camp, Abuja

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## Objective

I seek challenging opportunities where I can fully use my skills for the success of the organization.

## Experience

- Polkadot Africa** 06/2022 - 09/2023  
Job title; Lead Content Creator
  - Created written and visual content to enhance brand identity.
  - Worked in a role focused on understanding user behavior through data analysis to improve products and services.
  - Developed engaging and shareable content for various digital platforms.
- Almadina Interoperability Medical Solutions** 08/2019 - 05/2022  
Job title; Social Media Manager Intern  
Practical experience gained through an internship.
  - Managed social media accounts, increasing follower engagement by over 25%.
  - Worked in a role focused on analyzing social media data to inform marketing strategies and audience engagement.
  - Strategized and executed social media campaigns across platforms.
  - Monitored analytics to optimize content performance.Collaborated with influencers to expand brand reach.
- The Daniels Group Of School** 02/2012 - 09/2014  
Job title; Teacher  
As a teacher i impacted my students with both moral and formal education, ensured effective communication flow between the students and the teachers alike, also helping students to overcome inferiority complex and building self confidence.
- Slandana LTD** 01/2008 - 10/2011  
Job title; Board Member
  - Developed solutions as part of quality management team.
  - Developed ideas for increasing fundraising and revenue.
  - Ability to access organisational needs and implement administrative procedures.

## Education

- Eternity network international** 02/2021-11/2021  
Koinonia School of Ministry and Leadership
- Coursera** 2020  
Social Media Management
- Google Africa** 2019-2020  
Fundamentals of Digital Marketing
- Ahmadu Bello University, Zaria** 2015-2019  
Bachelor of Technology in Glass and Silicate Technology
- Agbeji Grammar School** 2014-2015  
Advanced Level General Education
- Okene Secondary School, Okene** 2006-2012  
Secondary School Certificate Examination(SSCE)
- Excellence Nursery And Primary School, Okene** 1999-2004  
Primary School Leaving Certificate

## Skills

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- Integrity
- Analytical
- Numeracy
- Data Entry
- Critical thinking
- Problem Solving
- Attention to Details
- Time Management
- Software Proficiency
- Social Media Management
- Teamwork and Collaboration
- Good communication and writing

## Interests

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- Learning
- Traveling
- Helping Humanity

## Activities

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- Meditating
- Trading the financial market

## Languages

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- English

## Personal Details

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- Date of Birth : 28/10/1995
- Marital Status : Single
- Nationality : Nigerian
- Religion : Christianity
- Gender : Male

## Reference

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- **Sadiq Mary - Mae's Fashion World**  
Manager  
sadiqmary2@gmail.com  
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- **Ameh Paul - TGI Group Limited**  
Sales Executive  
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+2348132052970

## Hard Skills

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- CRM tools
- Excel
- Content Creation
- Customer Service
- Project Management
- Database Management
- Digital Marketing (SEO, SMM, PR, SM, EM)