# Chidinma Tolani

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Dedicated UI/UX Designer with a proven track record of delivering exceptional digital experiences over 2 years in the field. Proficient in user research, wire-framing, prototyping, and usability testing, with a keen eye for detail and a strong commitment to user-centered design principles. Possesses a foundational understanding of HTML/CSS, allowing effective collaboration with development teams to bring designs to life. Known for translating complex ideas into intuitive and visually engaging interfaces. I utilize excellent communication, interpersonal and organizational skills to complete tasks, bringing forth a commitment to create awesome products

## **Professional Experience**

MISTECH, United Kingdom UI/UX DESIGNER October 2022 - Present

- Collaborated with product managers on more than 10 products from conceptualization to the final stages of development.
- Conducted regular usability testing sessions to identify and address usability issues, resulting in a 25% improvement in user satisfaction scores and a 15% increase in user engagement metrics.
- Contributed to the development and maintenance of the company's design system, streamlining the design process and maintaining consistency across multiple projects.
- · Updated designs based on changes in trends and customer feedback.
- Manage multiple projects simultaneously while meeting tight deadlines which increased the company's efficiency by 70%.
- · Created interactive experiences with animations and transitions in order to improve user engagement.
- Provided recommendations on ways to enhance overall user experience.

#### IPALA, Port Harcourt JUNIOR UI/UX DESIGNER

February 2023 – April 2023

- Collaborated with cross-functional teams, including product managers, developers, and content creators, to gather requirements and define user experience objectives for the Online Food Academy's website and mobile app.Deployed new features with 10% percent higher performance than the history average.
- Translated user feedback and research findings into wireframes, mockups, and interactive prototypes using tools like Adobe XD and Figma, ensuring a user-centric design approach.
- Worked closely with developers to implement responsive web design and mobile app interfaces, providing guidance on HTML/CSS implementation and ensuring pixel-perfect designs.
- Contributed to the enhancement of the academy's learning platform, resulting in a 20% increase in user engagement and a 15% improvement in user satisfaction scores.

LONUX, Abuja UI/UX DESIGNER November 2022 - December 2023

- Performed A and B testing experiments on various elements of the user interface to measure efficacy of changes made.
- Maintained a consistent look and feel across all projects by developing reusable components with an atomic design framework.
- Completed jobs 15% faster than targets on average.

#### ASTITUTE, Abuja ASSISTANT UI DESIGNER

- Updated existing designs based on changes in technology in trends and customer feedback.
- Created clickable prototypes that allowed stakeholders to test our potential solutions before development began.
- Created interactive an mobile app is visually appealing and functionally sound that increased user engagement and satisfaction by 75%

#### ABOCODERS ACADEMY, Abuja STUDENT INTERN

February 2021 - August 2021

- Collaborated with creative team members and developers to prepare user-flows, storyboards and mock ups.
- Participated in brainstorming sessions with development teams to suggest enhancements to existing company products to improve the user experience.

### Education

Federal University of Technology Minna B.TECH in Computer science. Niger