

## Language

English 

French 

# Nkechi Kanayo

## CONTENT WRITER

## WORK EXPERIENCE

2018 - 2023 **Freelance Writer**


As a Freelance Writer, I derive satisfaction from my capacity to engage the target audience and my passion for research.

2021 - 2023 **Web Content Writer**


With M.Sameson, I excelled in crafting informative reviews, articles, and various promotional materials. My work ethic is characterized by a blend of efficient output and a resolute dedication to producing high-quality, innovative and fresh content within stipulated timeframes.

## Contact


 [kanayonkechi@gmail.com](mailto:kanayonkechi@gmail.com)


 <https://ng.linkedin.com/in/nkechi-kanayo>


## Skills

Research 

Editing 

Copywriting 

Storytelling and Content Strategy 

SEO Analytics 

## About me?

I'm an accomplished content writer with expertise in SEO, research, content strategy, editing, and visual content creation, ready to deliver impactful results, while maintaining high standards of accuracy and creativity. Moreover, my proficiency in visual content creation-using tools like Canva, accompanied with a passion for creating and enhancing contents with eye-catching stories and visuals, enriching the overall reader experience.

## Education

2019 - 2022

**Chrisland University,  
Abeokuta, Ogun State.**

Bachelor of Science in Economics