

BROOKS BURNETTE

	Gainesville, GA 30506 706-265-9278 gbburnette530@gmail.com
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SUMMARY

	<p>From the summer of 2022 to the present day, I have been running a Digital Marketing Agency. I have been responsible for sales, marketing strategy development, implantation, and client communication. I have been in charge of all aspects of the business.</p> <p>Three years of training and experience building in digital marketing. Taking courses, reading books, independent learning, copywriting, SEO, and tracking courses.</p> <p>I have gone through sales and customer acquisition courses to bring clients to a digital marketing agency. I have run numerous successful ad campaigns for businesses over four years of digital marketing.</p> <p>I have created a digital marketing strategy for multiple small businesses, including tracking systems, online ads, page posting strategy, website optimization, and call tracking. I also have some experience with online CRM software and email marketing. I have also created a full digital strategy for Meadows at Mossy Creek Wedding Venue. I have run Pinterest ads, Facebook ads, and phone tracking for their business.</p>
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SKILLS

	<p>Digital Marketing</p> <ul style="list-style-type: none">· Copy Writing· Funnel creation· Facebook ads· Google ad words· Pinterest ads· Website optimization· Marketing strategy creation· Email marketing· Marketing consulting <p>Sales</p> <ul style="list-style-type: none">· Cold Calling· Holding Sales Meetings· Lead magnet delivery· moving customers through sales process· Developing sales strategy
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	<p>Software Experience</p> <ul style="list-style-type: none"> · Facebook Business · Google AdWords · Google Analytics · Go High-level CRM · Call Tracking Metrics.

EXPERIENCE

2019 – 2022	<p>Digital Marketing Agency Owner</p> <ul style="list-style-type: none"> · Maintain strong relationships with clients · Set up meetings for marketing plan · Created sales funnels · Hold sales meetings and calls with prospects · Setting up tracking systems for businesses · Managing client budgets · Creating ads · Writing ad copy · Creating digital strategies
2019-2022	<p>Highschool Teacher at Forsyth County Schools, Cumming Georgia</p> <ul style="list-style-type: none"> · Managed time · Created structured plans · Created presentations · Worked in stressful situations
2016-2018	<p>Manager at Chick-fil-a, Dawsonville Georgia</p> <ul style="list-style-type: none"> · Lead a team of employees · Responsible for the flow of the business · Created business strategies · In charge of thousands of dollars worth of product · Worked under stressful situations

EDUCATION

May 2019	BS in History with a minor in Education, The University of North Georgia
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REFERENCES

Name:

Carson Coker

Britt Sawyer

Blaine Griffith

Contact Number:

(770) 827-7345

(407) 730-0422

(706)-973-1020

Job Title and Workplace:

Owner – Meadows at Mossy Creek

Owner – Sawyer Media Group

Director – R-ranch in the Mountains