John Olukitibi
UI/UX Designer

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http://www.behance.net/eljaydesigns

PROFESSIONAL SUMMARY

A passionate, dedicated and analytical individual with a focus on user-centered design. Proficient in design tools and experienced in creating visually appealing and easy-to-understand products across various sectors such as healthcare, fintech, education, e-commerce e.t.c. Committed to continuous improvement and impacting team success.

AREA OF EXPERTISE

Website Design	Mobile Design	User Interface Design	User Experience Design
Prototyping	Typography	Responsive Design	Usability Testing
Wireframing	User Flows	Story Boarding	User Research
Interaction Design	Style Guides	Design System	Inclusive Design
Communication	Creativity	Critical Thinking	Problem Solving

PROFESSIONAL EXPERIENCE

UI/UX Designer, Nicela Biz, Mar 2023 - Sep 2023

I was responsible for gathering and evaluating user requirements, sitemaps and creating the user interface for various mobile and web applications.

➢ Designed high-fidelity prototypes and visually appealing interfaces for mobile and website layouts.
➢ Conducted user research using surveys, interviews and user testing to inform design decisions.
➢ Created design systems.

UI/UX Designer, Olympus Studio, Nov 2022 - Mar 2023

Worked closely with the branding team to create unique brand identities for each product.

➢ Created print-ready product brand labels which led to 55% increase in sales and a significant 30% increase in customer retention.
➢ Worked with clients to understand their business needs and provided design solutions that fulfilled their requirements leading to customers satisfaction.
➢ Developed and presented satisfactory creative concepts to clients.

CERTIFICATION

Google UX Design Professional Certificate Program.
June 2023.

EDUCATION

University of Medical Sciences, Ondo State.
B.Sc Anatomy.
2017 - 2022.