

MALIK SHONIBARE

Ibadan, Oyo state, Nigeria | +2348033397932 | +2348124496204
malikshonibare@gmail.com | <https://rb.gy/h0e0j>

SUMMARY

- Accomplished and detail-oriented graphic designer with a strong creative flair and a proven track record of over 8 years in the field. Proficient in various areas of graphics design, Illustration, Photography, Product Design, Motion Graphics, and Video Editing.
- Exceptionally skilled in utilizing industry-standard software such as Adobe Photoshop, Illustrator, Krita, Autodesk Sketchbook, Premiere Pro, and XD, demonstrating a high level of proficiency and efficiency in executing design projects.
- Extensive expertise in implementing successful digital marketing strategies, effectively leveraging digital ads and crafting engaging social media content to drive brand visibility and achieve marketing objectives.

WORK EXPERIENCE

Graphics Designer August 2021 – Present. Grace Family Church Ibadan – (Volunteer) Part-time

- Establish and uphold a robust visual identity for the organization, ensuring uniform application throughout all publication materials and digital channels.
- Crafting Visual Elements: Generate aesthetically pleasing and polished visuals for diverse marketing resources, such as pamphlets, presentations, documents, and website content, while adhering to established brand standards.
- Digital Marketing Materials: Develop digital banners, advertisements, social media imagery, and email templates to bolster online marketing initiatives and promotional activities.
- Compelling Presentations and Reports: Create visually striking presentations and reports that incorporate charts, graphs, and images to effectively convey financial data and market analyses.

Graphics Designer September 2018 - May 2020. The Jericho Mall Ibadan – Remote

- Developed design concepts by thoroughly studying briefs and relevant reference materials.
- Translated concepts into visual representations by creating art samples, determining appropriate arrangements, and considering size and proportions, ensuring alignment with project requirements.
- Produced a diverse range of high-quality graphics and layouts, including company logos, billboard designs, and social media assets, utilizing industry-leading software such as Photoshop and Adobe Illustrator.
- Demonstrated a keen eye for aesthetic details by carefully selecting colours, fonts, and photographs to enhance the visual impact and effectively communicate creative concepts.
- Collaborated closely with other members of the creative team, fostering effective teamwork and contributing to the successful completion of projects.

Graphics Designer October 2018 – March 2020. ACM Brokers – Remote

- Branding and Identity: Develop and maintain a strong visual identity for the firm, ensuring consistent application across all marketing collaterals and digital platforms.
- Designing Visual Assets: Create visually appealing and professional graphics for various marketing materials, including brochures, presentations, reports, and website content, adhering to brand guidelines.
- Digital Marketing Collaterals: Create digital banners, ads, social media graphics, and email templates to support online marketing campaigns and promotions.
- Presentations and Reports: Design visually impactful presentations and reports, incorporating charts, graphs, and images to effectively communicate financial information and market analysis.
- Print Materials: Design print advertisements, event banners, posters, and other physical marketing materials to support the firm's offline promotional activities.

Photographer/ Photo Editor July 2017 - August 2018 Memories Plus. – Fulltime

- Executed precise image captures according to specific directions, meticulously considering factors such as lighting, scene composition, and shoot requirements to achieve desired results.
- Utilized advanced editing techniques to enhance and refine images, ensuring optimal quality and accurate colour correction for a polished final product.
- Directed photographer's assistants to complete administrative duties and provide assistance while fostering their photography skills.

Social Media Manager/ Photographer July 2016. Grace Family Church Ibadan – (Volunteer) Part-time

- Captured captivating event photography and skilfully edited images for use in social media campaigns and promotions.
- Collaborated seamlessly with cross-functional teams to gather engaging content for social media platforms, ensuring a consistent and compelling church's presence.
- Produced dynamic videos and motion graphics to enhance announcements and promotional materials, effectively capturing audience attention.
- Demonstrated meticulous attention to detail by overseeing the design aspects of social media accounts, including the layout of blog posts, maintaining a visually cohesive church's image.
- Proactively contributed to church's development by suggesting and implementing innovative features, leveraging emerging trends to enhance church's awareness and audience engagement.
- Exhibited strong communication skills by actively engaging with followers, promptly responding to inquiries, and monitoring follower's reviews to maintain a positive reputation.

EDUCATION

B.Sc. Computer Science (In View) University of Ibadan	2025
OND Computer Science (Upper Credit) Federal School of Statistics	2017
Senior Secondary School Certificate Lagos State Senior Model College Kankon — Lagos	2014

TRAININGS

Computer Hardware Repairs Kebbi Tech Hub	2017
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SKILLS

Effective Communication Adaptive Consistent Teamwork Attention to details Video Editing

Photoshop Adobe Illustrator Figma Lightroom Motion Graphics

LANGUAGES

English - Fluent Yoruba - Native



PORTFOLIO

Shonibare Malik
Graphics Designer

ABOUT ME

Creative and detail-oriented graphic designer with exceptional skill level and over 5 years experience in various mediums, such as vector art, Lomography, Photo Manipulation and collages.

Highly adept with programs in Adobe suite, such as InDesign, Photoshop and Illustrator.

Extensive experience in executing digital marketing plans via digital ads and social media content



LOGOS



INVASION

Touché & Co
Touché Cosmetics



FLUTTER HOMES



HAIR LAB
SALON & SPA



HAIR LAB
SALON & SPA



Munchville
Taste without borders.....



EXCLUSIVE THREADS & SHOES



Gadget Base

PURCHASE PEACE OF MIND

NUVLE

FLYERS & SOCIAL MEDIA DESIGNS

CROSS
OVER

The text 'CROSS OVER' is rendered in a bold, white, sans-serif font. The word 'CROSS' is on the top line and 'OVER' is on the bottom line. A blue ladder graphic is positioned diagonally across the text, starting from the bottom left and ending at the top right. Two thin, parallel diagonal lines in a light blue/purple hue cross the entire text area. The background is a dark, solid color.

CFIC RINGROAD PRESENTS
VICTORY SATURDAY


MY SEASON OF
Divine Help

Praise | Worship | Prayer
SATURDAY 4TH DECEMBER | 7AM - 9AM

Grace Family International Church
Come with your all your desires as God has promised that your expectation shall not be cut off because the desires of the righteous shall be granted.

ALAKE HALL, JOYCE B, NTC ROAD, OKE ADDO IBADAN

Zuri Farms



250g

Ugwu

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SHOW LUSION

Limah's
SHAWARMA

Menu

Chicken Double Sausage	£ 5.00
Beef Double Sausage	£ 5.00



WST15Y 128A LICHFIELD STREET WALSALL 075-33914041

SHOW LUSION

KIM POSSIBLE

July 0.6

LUSION DESIGNS

@SHOW_LUSION





THE JERICHO MALL



PERFUME OILS
OVER 50 DESIGNER LABELS

Tango | HOME &
OFFICE



Munchville
Taste without borders.....

FOOD PRICE LIST

 @munch_ville_  081 8190 0890



RICE PRICE LIST

Smokey Jollof

1.5 Liters	# 7,000
2.4 Liters	# 9,000
3.4 Liters	# 11,000

Coconut Fried Rice

1.5 Liters	# 8,000
2.4 Liters	# 10,000
3.4 Liters	# 12,000

Native Rice

1.5 Liters	# 7,500
2.4 Liters	# 9,500
3.4 Liters	# 11,500

Munch Jollof

1.5 Liters	# 8,000
2.4 Liters	# 10,000
3.4 Liters	# 12,000

Fried Rice

1.5 Liters	# 7,500
2.4 Liters	# 9,500
3.4 Liters	# 11,500

Seafood Fried Rice

1.5 Liters	# 11,000
2.4 Liters	# 14,000
3.4 Liters	# 17,000

Native Shrimps Rice

1.5 Liters	# 9,000
2.4 Liters	# 11,000
3.4 Liters	# 14,000

Ofada Rice

1.5 Liters	# 3,500
2.4 Liters	# 4,500
3.4 Liters	# 6,000

 @munch_ville_  081 8190 0890



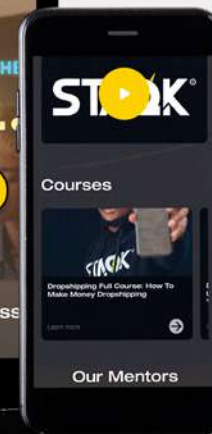
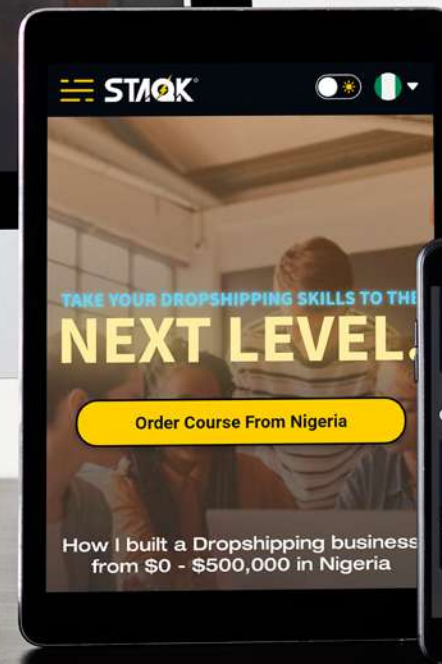
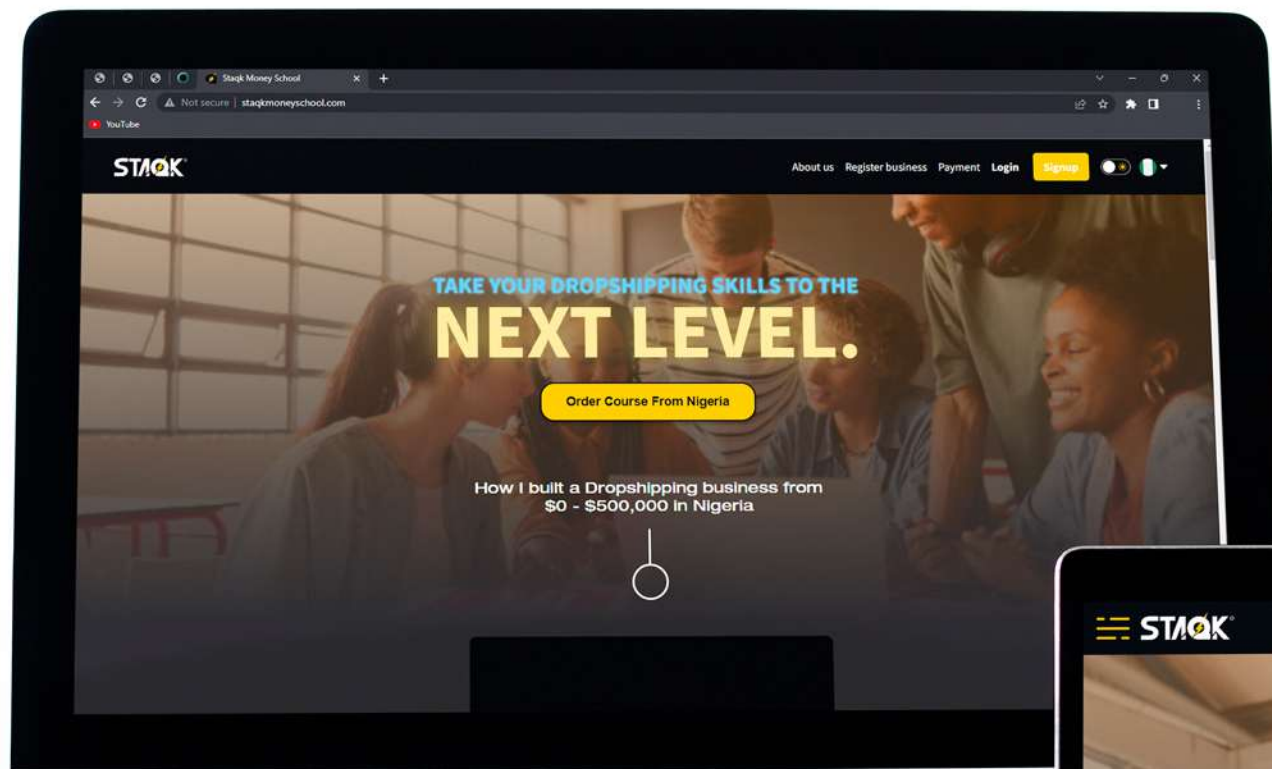
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OVER
500+ SALES

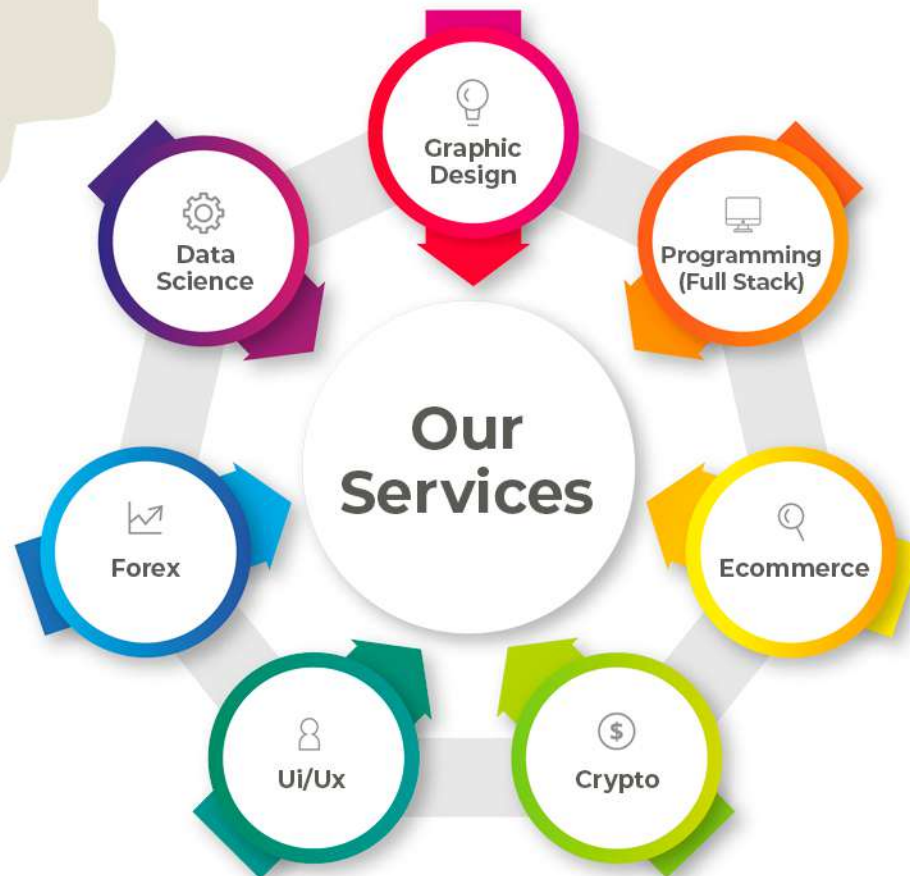
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