

Oluwafunwato Edward

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EXPERIENCE

Value trade Technologies— Data management Specialist November 2023

My experience at Valuetrade Technologies as an Excel Specialist helped me to improve my skills in data analysis, strategic reporting, and accuracy. This training enhanced my ability to use Excel to understand data insightfully, which is a crucial skill for me in my work as a data analyst.

My core responsibilities were:

- Overseeing the Valuetrade Technologies inventory data accuracy and reporting effectiveness with great care.
- Employing sophisticated Excel skills to do in-depth inventory data analysis, guaranteeing accuracy and dependability in decision-making procedures.
- Efficiently cleaned and organized extensive datasets to enhance data accuracy and accessibility.
- Writing in-depth reports with detailed assessments. These reports were essential tools for the organization's process improvements and strategic decision-making.

Betastore Simple market, Nigeria— Data and Reconciliation officer

December 2021 -August 2023

At BETASTORE NIGERIA LIMITED, a dynamic online platform providing informal retailers with access to an extensive range of Fast-Moving Consumer Goods (FMCG) at wholesale prices, I played a multifaceted role. Collaborating closely with the marketing team, I contributed to expanding our partner and consumer base.

My key responsibilities included:

SKILLS

Microsoft Excel
Team Work
Effective Communication
Data Analysis

Certifications

Data Analysis Certificate
<https://simpli-web.app.link/e/FjsIVdE3mEb>

Jobberman Soft-skills Training
<https://eu.docworkspace.com/d/sIInI3uaUAavwiKoG?sa=e1&st=0t>

LANGUAGES

English, Yoruba

1. Partnership and Consumer Growth: I actively engaged with the marketing team to attract and onboard new partners and consumers, contributing to the company's expansion and outreach.
2. Reconciliation Expertise: I meticulously handled the reconciliation of payments for goods, returns of items and ensuring the accurate and timely satisfaction of our valued consumers. This involved a keen eye for detail and financial precision.
3. Efficient Task Management: Utilizing the ClickUp platform, I efficiently assigned tasks and facilitated seamless communication among team members. This streamlined approach was instrumental in driving the company's growth and collaborative efforts.

GONA, Lagos—Sales Marketer

September 2019 - January 2020

As a Sales Marketer at GONA, a mobile app specializing in mobile payment solutions for merchants and consumers, I undertook the pivotal responsibility of promoting the app and connecting it with the ideal user base. My role involved designing and executing effective advertising strategies to enhance app visibility and engagement. Furthermore, I proactively identified and targeted consumer segments that aligned with the app's value proposition, facilitating its growth and impact. This experience allowed me to develop a strong skill set in mobile app marketing, consumer segmentation, and user acquisition.

Rachtom Nursery and primary school — *Teacher*

January 2018 - November 2018

As a primary school teacher at Rachtom Schools, I had the privilege of guiding and fostering the intellectual growth of young students, providing both instruction and mentorship in an enriching educational environment.

EDUCATION

University of Ilorin, Ilorin, Nigeria — *BSc. Computer Science*

November 2018 - October 2023