

I'm Vimal kumar, Digital
Marketing Specialist with 7
month experience. I'm
specialist in handling and
managing day to day team
operation with
considerable experience to
read trends.



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# VIMAL KUMAR

# **Digital Marketing**

#### **Skills**

- Analytics
- Social Media
- Paid Media Specialist
- Website Development
- Content
- Search Engine Optimization (SEO) and Search Engine Marketing (SEM)
- Social Media Marketing
- Data and Analytics
- Product/UX Design
- Creative Thinking & Problem-solving
- Communication Skills
- PPC (Pay-Per-click)/ Google Ads

### **Work Experience**

Social Media Manager

 Handling social media campaign and managing team to handling social media timeline upload

Digital Marketing Manager

 Managing overseas digital marketing strategies to reach more client in website and social media

## **Education History**

digital marketing diploma ducat pitampura delhi

Educational Qualifications

Bachelor of Commerce (B.Com) from shubhbharti university, with 75%