#### Contact

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Top Skills

Time Management 2D Animation Video Editing

# Joseph Harrison

Motion Designer & Video Editor

Lagos State, Nigeria

### Summary

I'm Joseph Harrison, a passionate Motion Designer and Video Editor. My joy lies in crafting captivating visual stories through dynamic and visually stunning animations. With a solid experience of over 3 years, I specialize in conceptualizing and ensuring that every project possesses a well-crafted narrative that deeply connects with viewers.

Proficient in industry-standard software such as Adobe After Effects, Adobe Premiere Pro, Photoshop, and Adobe Illustrator, I wield these tools to breathe life into my creative visions. My diverse portfolio showcases a collection of engaging promotional videos and impactful brand campaigns.

Looking forward to further discussions about how I can contribute my skills to your team.

# Experience

Rocket Studios Animation Freelance Motion Graphics Designer November 2020 - Present (3 years) Lagos Nigeria

- Specialize in producing high-quality motion graphics for a diverse range of projects, including 2D explainer videos, advertisements, and documentaries.
- Collaborate with clients and team members to understand project requirements, brand guidelines, and creative vision, ensuring alignment with project objectives.
- Translate client briefs and concepts into visually striking visual narratives that effectively communicate complex ideas and brand messages.
- Utilize industry-standard software such as Adobe After Effects, Adobe
  Premiere Pro, Photoshop and Illustrator to create seamless and captivating animations.
- Worked with multiple clients on various projects, including promotional videos, social media animations, and brand identities.

- Demonstrated versatility and adaptability in tailoring motion graphics to suit different brand aesthetics and target audiences.
- Managed project timelines and deadlines efficiently to deliver high-quality work within the specified timeframes.

Glade (Techstars '22) Creative Associate (Motion Designer) October 2022 - September 2023 (1 year) Nigeria

- Collaborate with cross-functional teams, including designers, marketers, and customer support, to develop and execute motion graphics projects that align with brand strategies and objectives.
- Conceptualize and design visually compelling 2D explainer videos, advertisements, and documentaries, ensuring they resonate with target audiences and convey key messages effectively.
- Integrate audio, sound effects, and music into motion graphics to enhance the overall viewer experience and engagement.
- Provide creative input and innovative ideas to enhance the quality and impact of motion design projects.
- Created captivating social media, blog and email designs, boosting brand visibility and engagement.

DesignUio Internship Trainee March 2022 - May 2022 (3 months)

A six weeks intensive training on graphic design and product design

Pleasant Heights School Economics Teacher January 2020 - November 2021 (1 year 11 months) Lagos, Nigeria

## Education

University of Lagos

Master of Education - MEd, Economics · (September 2021 - November 2022)

Delta State University, Nigeria

Bachelor of Education - BEd, Economics · (October 2012 - November 2016)