




# KUNAL GROVER

## DIGITAL MARKETING

Highly motivated SEO Trainee with 4 months of experience at Affixous Travel and Tour Company. Skilled in topic selection for travel packages, conducting keyword research, content review, blog review, and implementing changes. Seeking to leverage my SEO knowledge and contribute to the success of a dynamic travel and tourism organization

 9817519772

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## WORK EXPERIENCE

- Proficient in content review and blog editing with a focus on SEO optimization.
- Skilled in conducting keyword research and implementing them effectively in content creation.
- Expertise in creating meta titles and meta descriptions for improved search engine visibility.
- Able to curate engaging and informative content using the Chat GPT platform.
- Successfully published tour packages on live websites and ensured their optimization for better rankings.

## SKILLS

- SEO
- Digital Marketing
- SMO
- Critical Thinking
- Active Listening
- Communication Skills

## EDUCATION BACKGROUND

Maharshi Dayanand University, Rothak

Aggarwal College Ballabgarh, Class of 2021 till present  
B-voc(Software Development)

Golaya Progressive Public School  
Class of 2006 to 2021

Humanities (Class of 2019-2021)

## PERSONAL PROFILE

- Gender- Male
- D.O.B- 15/11/2003
- Nationality- Indian
- Marital Status- Single
- Father's Name- Mr. Satish Grover

## LANGUAGE

- English
- Hindi