

Professional Profile

Enthusiastic graphic designer and content writer with the passion for creative storytelling and visual communication. Seeking the position of academic writer to utilize my writing skills and artistic vision in creating compelling and engaging articles backed up by evidence.

Core Skills

- Presentation
- Graphic design
- SEO
- Product knowledge
- Customer retention
- Problem solving
- Business support
- Sales Management
- Teaching
- Content marketing

Career Summary

Dec.2022 - March 2023

**Massive
Dynamics,
Pakistan
(Remote)
Research
Writer**

Key Responsibilities

- Create PowerPoint presentation and present findings.
- Write college articles in academic format
- Editing, and proofreading text

Sep. 2018 - Oct. 2019

**Government
College,
Markudi
Class Teacher**

Outline

Working to organise the classroom, give learning resources and create displays to encourage a positive learning environment for the students.

Key Achievements

- Implemented a series of activities based learning programs, which increased student interest in regular lessons.
- Encouraged students to learn about their cultural heritage by creating a series of history lessons..
- Increased the number of students completing assignments on time by 40% by employing a group studies initiative.

Feb 2014 - Sep 2017

**Meadal Micro Computers,
Kaduna Graphic Designer**

Outline

Working within the creative team, providing a range of designs, videos, and artwork for clients.

Key Responsibilities

- Study design briefs and determine requirements
- Develop illustrations, logos and other designs using software or by hand
- Test graphics across various media
- Amend designs after feedback
- Ensure final graphics and layouts are visually appealing and on-brand using typography, colour theory and composition.

Education

- **HND, Chemical Engineering** | Kaduna Polytechnic, Kaduna | Mar 2015 - July 2018

Additional

Software

Adobe Illustrator, CorelDraw, Microsoft Teams, Microsoft Excel, PowerPoint, Hootsuite, LinkedIn

Certifications

Fundamentals of Digital Marketing | Google Digital Workshop | May 2022

Jobberman Soft skills Training | Jobberman | July 2022