

Diamond Mckinley

Personal Info

Date of Birth
06/10/1990

State of Origin
Akwa Ibom

Nationality
Nigerian

Religion
Christianity

Phone
08032947937

E-mail
mckinley833@gmail.com

Tech Skills

PHOTOSHOP
CORELDRAW
WORDPRESS WEB DESIGN
ILLUSTRATOR
PREMIERE
CANVA

Design Skills

TYPOGRAPHY
PRINT DESIGN
LAYOUT
COLOR THEORY

Soft Skills

CREATIVITY
COMMUNICATION
DIGITAL MARKETING
TIME MANAGEMENT
PROBLEM SOLVING
PLANNING
LEADERSHIP
COLLABORATION

Creative hardworking graphic designer who stands out. Seeking to make life easier. I've got a unique mix of creativity, time management, problem solving, and technical skill, proven by 10+ years of experience. Excellent communicator, quick to grasp the bigger picture.

Experience

2021 -	Graphic Designer/Art Director <i>Kodak Express, Nigeria</i>
2020 - 2022	Head Graphic Designer <i>Studio 24, Nationwide</i>
2020 - 2021	Creative Director (Remote) <i>Erstellen & Co.</i>
2010 - 2020	Head Graphic Artist <i>Studio 24, Port Harcourt</i> <ul style="list-style-type: none">• Developed 800+ graphic design projects• Increased client transactions by an average of 30%.• Trained and guided over 45 graphic artists and students• Increased enlargement transactions by 50%• Introduced innovations in photo editing and designs
2017 - 2020	Senior Graphic Designer (Remote) <i>Wemeetz Social Network, Netherlands </i> Developed promotional adverts for prints and web Art Director

Education

2004 - 2008	Niger Delta University, BA in Fine and Industrial Designs <ul style="list-style-type: none">• GPA 4.0• Worked for Effizy Campus magazine as Layout designer
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Portfolio

Various Logos
Various Flyer and Poster designs
Promotional materials
Web Banners
Social Media posts
Company Profile