# KELLY CLINTON

## **GRAPHICS DESIGNER**





## **ABOUT ME**

As a passionate and versatile graphic designer, I aim to leverage my creative skills and expertise to deliver exceptional design solutions that captivate, inspire, and drive results for clients across diverse industries. With a keen eye for aesthetics, a strong foundation in design principles, and a commitment to staying at the forefront of industry trends, I am dedicated to crafting visually compelling and effective designs that meet the unique needs of my clients while exceeding their expectations. I am eager to collaborate with forward-thinking businesses and individuals, bringing their visions to life through innovative and impactful design.

## **EDUCATION**

**Afe Babalola University**|B.Eng|2016-2021 Civil Engineering

**California Institute of Arts**|Coursera Online Certificate|Nov 4th, 2023

Fundamentals of Graphic Design

## **SKILLS**

ADOBE PHOTOSHOP

ADOBE ILLUSTRATOR

ADOBE INDESIGN

ADOBE AFTER EFFECTS

**FIGMA** 

#### **EXPERIENCE**

## Freelance Graphic Designer

2021 - Present

- Logo design design and brand guides for startups such as Up Neipa, Locay, Wrippl, and Runman.
- Creating mockups for logo presentations
- Adverstisng campaign design in various formats for web banner, infographics and social media
- Conceptualizing layouts for illustrations and print media (brochures, magazines, business cards and stationery)
- Creating storyboards for video editing and animation
- Splash Screen Design
- Developing low and high-fidelity protoypes for websites and apps

#### **HOBBIES**







