

Frank Ochaso

Content Writer

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Objective:

Motivated and skilled Content Writer with a passion for creating engaging and informative content. Experienced in crafting compelling articles, blog posts, and website copy across various industries. Seeking to contribute my writing expertise and creativity to a dynamic organization across the globe.

Education:

Bachelor of Arts in English Language and Literature

University of Lagos, Nigeria

2017 - 2022

Skills:

- Exceptional writing and editing abilities
- Proficient in SEO best practices for content optimization
- Strong research skills to gather accurate and relevant information
- Ability to adapt writing style for different audiences and platforms
- Familiarity with various content management systems (CMS)
- Excellent time management and organizational skills

Experience:

Freelance Content Writer, TechTechTalk, Nigeria

September, 2021 till date

- Create high-quality and engaging content for the company's blog, website, and social media platforms
- Collaborate with the marketing team to develop content strategies that align with business goals
- Conduct thorough research to ensure accuracy and credibility of information
- Optimize content for SEO to improve online visibility and organic traffic
- Regularly update and refresh existing content to maintain relevancy and accuracy

Content Writer, AlphaWorldSmith, Nigeria**May, 2020 - September, 2022**

- Developed well-researched and SEO-friendly articles for diverse clients in different industries
- Collaborated with clients to understand their content needs and deliver customized solutions
- Met strict deadlines while ensuring content quality and originality
- Assisted with content planning and ideation to drive audience engagement and growth

Intern, WriteHub, Nigeria**December, 2019 - April, 2020**

- Assisted senior content writers in creating articles for the company's website and magazines
- Conducted interviews and gathered information for feature stories
- Proofread and edited content to ensure grammatical accuracy and adherence to style guidelines
- Participated in brainstorming sessions to generate creative content ideas

Publications:

- Warm up Exercises To Do On Cold Mornings, TechTechTalk, 2022
- 6 macOS 13 Features You Should Try Out, TechTechTalk, 2023

References:

Available upon request.

As a Content Writer, I am driven by my passion for writing and my dedication to producing exceptional work. I am confident that my writing skills and track record of delivering top-notch articles make me an ideal candidate for the position. I am excited about the opportunity to contribute my expertise to a dynamic team and create impactful content that connects diverse audiences.

Please feel free to reach out to me via email or phone to discuss further how my skills align with your requirements. Thank you for considering my application.