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Objective:

A motivated and a very detail-oriented content writer seeking to establish a career in creating engaging and compelling written content. I have a strong command of language and ability to adapt writing style to various industries and target audiences. Committed to producing high-quality content that informs, entertains, and captivates readers.

Education:

Bachelor of Science (B.Sc) Quantity Surveying.
Obafemi Awolowo University, Ile-Ife, Osun State.
Ongoing.

Relevant Coursework:

- Writing for Various Media Platforms.
- Creative Writing.
- Journalism and News Writing.
- Copywriting.
- Editing and Proofreading.

Skills:

- Excellent writing skills with a keen eye for grammar, spelling, and punctuation.
- Ability to conduct thorough research and gather information from reliable sources.
- Proficiency in using content management systems (CMS) and writing tools.
- Familiarity with search engine optimization (SEO) techniques and keyword research.
- Strong understanding of storytelling and narrative structures.
- Adaptability to different writing styles and tones.
- Ability to work independently and meet deadlines.

Experience:

Freelance Content Writer

2022- Ongoing

Bella's Royal Aso-oke, Ojodu, Lagos.

- Created engaging and informative articles, blog posts, and website content for various clients.
- Conducted research to gather accurate and up-to-date information to support content development.
- Crafted compelling headlines and introductions to captivate readers.
- Incorporated SEO techniques to optimize content for search engines.

- Edited and proofread own work as well as others' work to ensure high-quality and error-free content for clients.

Content Writing Intern

2022- Ongoing.

Bella's Royal Aso-oke, Ojodu, Lagos.

- Assisted in creating content for digital marketing campaigns, including blog posts, social media updates, and email newsletters.
- Conducted research on industry-related topics to gather relevant information.
- Collaborated with the marketing team to brainstorm ideas and develop content strategies.
- Edited and proofread content to ensure consistency and adherence to brand guidelines.

References:

Available upon request.