

SURAJ DHYANI

DIGITAL MARKETER

ADDRESS : I-1005/23 HARI NAGAR EXT, JAITPUR , BADARPUR , NEW DELHI 110044

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Keeping in view my academic knowledge and skills, I wish to start my career in your organization, offer my best to organization & grow with it to a more & more responsible position

EDUCATIONAL DETAILS

COURSE	BOARD/UNIVERSITY	YEAR
• Graduation	Delhi University	Pursuing
• 12th	CBSE Board Delhi	2020
• 10th	CBSE Board Delhi	2018

WORK EXPERIENCE

• VAMA - VIRTUAL ASTROLOGY & MANDIR APP

- From Nov 2022 To Feb 2023 [Social Media Marketing Intern]
- Responsibilities [Designing Creatives , Handling Social Media Pages , Competitors Research ETC.]

TECHNICAL SKILLS

• Search Engine Optimization (SEO)

- Website research (Responsive check, URL Structure, Content Optimization, Heading Tag Check, Canonical Tag)
- Keyword Research using Google Keyword Planner Tool and Google Trends. On page Optimization (Title, Description & H1 Tag Creation, Content Optimization)
- Google Webmaster (Search Console)/Google Analytics setup analyze, Monitor and reporting.
- Off page Optimization (Link based & Non link based)

• Search Engine Marketing (SEM)

- Google Ad words account setup Search Network (campaign, Ad group and Ad creation, Negative Keyword, all Ad Extensions)

• Social Media Marketing

- Facebook
- LinkedIn
- Pinterest
- Twitter
- Instagram

• **Graphics Designing**

- Adobe Photoshop
- Adobe Illustrator
- Canva

TRAINING/COURSES

- Corporate Technologist Digital Marketing Course From Reyedin Techstack , Saket , New Delhi.

INTERESTS

- Listening To Music
- Learning Something New
- Travelling
- Playing Sports & Esports

PERSONAL DETAILS

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|------------------|-------------------|
| • Name | Suraj Dhyani |
| • Nationality | Indian |
| • Date Of Birth | 16 August 2000 |
| • Language Known | Hindi And English |