

## DANIEL AKINSETE

DIGITAL CONTENT CREATOR

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- o click <u>here</u> to view my portfolio

### **RELEVANT SKILLS**

- Content creation and curation
- Strong written and verbal communication
- Team collaboration
- Effective time management
- · Attention to detail

## **PROFESSIONAL SUMMARY**

Dedicated and results driven designer and Content Creator with 3+ years of experience in creating digital resources and content. Proven track record in enhancing brand visibility, awareness and business growth through various digital platforms.

## **EDUCATION HISTORY**



# Bachelor of Technology in Marine Science and Technology

Institution: Federal University of Technology Akure Year of graduation: 2019

## **PROFESSIONAL EXPERIENCE**

#### Graphics Designer/Web Designer

Florishing Haircare System of NYC

April 2023 - November 2023

- · Designed product labels to enhance brand visibility
- Designed the new and improved e commerce website
- · Created product mockups for media contents

### **Tech Content Creator/Influencer**

December 2022-December 2023

- Created engaging and good quality content on tech
- Partnered with brands like Veracity hub, Gamp and Bytecard to create engaging video contents that increased the brand's visibility

### Realestate Content Creator/Influencer

Tajes Realty

December 2021-December 2023

- · Designed Cards and e fliers for the brand
- Created video content for marketing purposes
- Built a network of trusted Realtors via social media