

Travis Page

GRAPHIC DESIGNER

(919) 820-1439

travispageiii@gmail.com

Dunn, NC 28334

Adaptable student with knowledge of application development, configuration management, and database design. Aiming to leverage my abilities to successfully fill the vacancy on your team. Frequently praised for communication by my peers, I can be relied upon to help your team achieve its goals. A highly creative and multitalented graphics professional with experience in developing innovative designs for print, digital media, and websites. Expert in Adobe Creative Suite, including Photoshop, InDesign, and Illustrator. Effective in collaborating with marketing, copywriting, and design teams to produce high-impact visuals that capture brand identity and promote client objectives. Committed to staying current with design trends and emerging technologies to ensure designs are both modern and effective. Motivated student with excellent communication and interpersonal skills looking to gain valuable experience in a professional setting.

EXPERIENCE

RETAIL SALES PROFESSIONAL

ADIDAS

Smithfield, NC

November 2022 - Present

- Received and processed online orders for shipment or store pick-up.
- Greeted customers and engaged in conversation to assess needs.
- Cleaned and organized sales floor in accordance with company merchandising standards.
- Delivered exceptional customer service to guests.
- Explained products and services to help customers make informed decisions.
- Replenished sales floor shelves and assisted customers with alternatives for out-of-stock items.

APPLIANCE DELIVERY/INSTALLATION

Archies Appliances

Dunn, NC

July 2022 - October 2022

- Leveled washing machines and connected hoses to water pipes, using hand tools.
- Disassembled appliances so that problems can be diagnosed and repairs can be made.
- Took measurements to determine if appliances will fit in installation locations, performing minor carpentry work when necessary to ensure proper installation.
- Installed appliances such as refrigerators, washing machines, and stoves.
- Instructed customers regarding operation and care of appliances and provided information such as emergency service numbers.

GRAPHIC DESIGN INTERN

Magic Murals

Smithfield, NC

July 2022 - September 2022

- Constructed custom posters, murals, imagery, logos, banners, and signs for customers.
- Printed customer's orders on large resin printers.
- Carefully cut out customer's orders with machine or by hand.
- Touched up images on Magic Murals website to have better quality.
- Touched up high resolution images from our image supplier.
- Packaged and shipped customers online orders.

- Learned how to be a Graphic Designer in a workplace setting rather than school.

SALES ASSOCIATE (FLOORING)

Dunn, NC

Lowes Home Improvement

October 2021 - July 2022

- Met merchandising standards by keeping store stocked and products faced.
- Encouraged customers to make additional purchases and suggested relevant items.
- Placed special orders, submitted online orders, or contacted other stores to find desired items.
- Used product knowledge for handling objections.
- Followed safety protocols and regulations for operating a forklift.
- Identified workplace safety hazards and reported findings to supervisors.
- Transported materials and equipment to production work stations.
- Communicated with supervisors and team members to ensure proper product handling.
- Manually or mechanically loaded or unloaded materials from pallets, skids, platforms, cars, lifting devices, or other transport vehicles.
- Assisted with loading and unloading freight from delivery vehicles utilizing the appropriate tools.

WAREHOUSE MANAGER/SALES ASSOCIATE/DELIVERY DRIVER

Dunn, NC

Carolina Eastern

May 2015 - August 2019

- Led warehouse improvement initiatives to advance operational efficiencies.
- Planned layout of warehouse to achieve optimum space for product.
- Interacted with and managed logistics partners to achieve on-time delivery and minimize freight costs.
- Enforced on-time shipment of products to create exceptional customer experiences.
- Built relationships with vendors, leading to expanded product offerings and cost savings.
- Utilized relevant map programs and GPS systems to navigate routes.
- Adhered to delivery schedules and deadlines.
- Retrieved materials from warehouse or other locations to accurately fill customer orders.
- Drove positive customer experience by building relationships and providing solutions to customer needs.
- Loaded and unloaded trailer by lifting and carrying freight.
- Obtained customer signatures confirming receipt of high-value products.
- Drove company vehicle on assigned routes to make deliveries to customers.
- Inspected vehicle frequently to check fluid levels and tire pressure.
- Secured merchandise on truck with straps and braces to prevent damage during transportation.

EDUCATION

HIGH SCHOOL DIPLOMA

May 2019

Triton High School, **Erwin, NC**

BACHELOR OF ARTS (B.A.) IN GRAPHIC DESIGN

May 2023

Campbell University, **Buies Creek, NC**

Relevant Coursework

- Graphic design 1,2,3
- Design 1,2

- Animation (after effects)
- Drawing/Painting/Ceramics
- Photography
- Typography

SKILLS

- Adobe Creative Suite
- Digital Design
- Teamwork Skills
- Multitasking Abilities
- Critical Thinking
- Adobe Systems Adobe Acrobat
- Visual Design
- Art Conceptualization
- Creative Design Layouts

CERTIFICATIONS

- OSHA Construction Safety and Health

PORTFOLIO

<https://tgp0322.myportfolio.com/>

REFERENCES

Kaitlin LeBrun — Adidas
Retail Store Manager *Store Manager*
(971) 271-3374
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Alexis Crosier — Adidas
Team Lead *Team Lead*
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