

# Temitope Jegede

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## EDUCATION

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**University of Ibadan**  
**LLB**

**Ibadan, Oyo State**  
**Dec 2021**

## WORK EXPERIENCE

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**Oato Media**

**Remote**

*Content Writer*

**Oct 2021 - Present**

- Developed and executed content marketing strategies for B2C and B2B companies, resulting in an increase in website traffic and lead generation.
- Utilized SEO best practices to optimize website content, resulting in an improvement in search engine rankings for targeted keywords.
- Crafted persuasive copy for email marketing campaigns, leading to a 15% increase in open rates and a 10% increase in click-through rates.

**ABOPE Chambers.**

**Ibadan, Oyo State**

*Legal Intern*

**Feb 2022 - Mar 2022**

- Conducted in-depth legal research utilizing various online databases and offline case directories to gather relevant case law and precedent information.
- Compiled comprehensive reports summarizing the findings of the legal research, including relevant statutes, regulations, and court decisions, contributing to the successful resolution of multiple cases.
- Identified key case keywords and utilized advanced search techniques to efficiently locate pertinent legal materials, resulting in a 30% reduction in research time.

**Freelance Writer**

**Remote**

*Writer*

**Jun 2020 - Present**

- Researched and developed article topics, resulting in an increase in website traffic and average time spent on the site.
- Crafted SEO-optimized articles and blog posts that consistently ranked on the first page of search engine results, increasing the average organic visits per article.
- Authored persuasive press releases and proposal pitches that secured media coverage and new clients.

## PROJECT EXPERIENCE

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**RCCE: A multi-site international Study**

**Ibadan, Oyo State**

*Data Input Assistant*

**Nov 2020 - Nov 2020**

- Collaborated with the research team to collect and input data from field studies, resulting in a comprehensive dataset for analysis.
- Utilized advanced Excel functions to organize and categorize data, improving efficiency by 30%.
- Ensured accuracy of data by conducting thorough quality checks, reducing errors by 20%.

## **CERTIFICATIONS**

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### **The Fundamentals of Digital Marketing**

**2022**

Completed all modules in this course hosted and curated by Google

### **Manage a Project with Digital Tools**

**2022**

Completed all modules in this Google-certified course on managing a project using different digital tools

### **Google Analytics Individual Qualification**

**2023**

I learned advanced Google Analytics concepts.

### **SEO (Search Engine Optimization) by Hubspot Academy**

**2023**

I learned about Search engine Optimization, and I'm capable of optimizing a website to perform well in search engines. I also learned On page and Off page Search Engine Optimization.

## **SKILLS**

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**Skills:** ● SEO ● Copywriting ● Web Content Writing ● Ghostwriting ● Excel ● Microsoft Office ● Google Workspace ● Commercial awareness ● Event Organization ● Microsoft Office Suite ● Content writing ● Legal research ● Communication ● Teamwork ● Organisation ● Attention to details ● Blog Posts ● Ghostwriting ●

**Interests:** ● Research ● Project management ● Content writing ● Legal analysis ● Copywriting ●