

# VICTOR CHINAGO EYA

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<https://bit.ly/Eya-Victor-portfolio>

## Summary

MOTION DESIGNER | BRANDING & GRAPHIC DESIGNER | VIDEO EDITOR | CONTENTS CREATOR | SEO

Creative Lead with expertise in graphic and motion design, SEO, content creation, video editing, and proven success in lead generation. Demonstrated ability to produce visually compelling content. Eager to leverage my skills and experience to contribute to the success of a dynamic organization

## Experience



### Motion Designer | Graphic Designer | Video Editor

#### Speedaf Nigeria

Jul 2022 - Present (1 year 6 months)

- Designed and created marketing graphics, videos, and motion graphics for the launch of the company's new logistics App, resulting in over 15,000 downloads on Google Play and App Store.
- Developed billboards and site branding materials for the company's new franchise and pick-up sites, spanning over 200 locations across Nigeria .
- Produced designs for lead generation on social media platforms, achieving an impressive conversion rate of 85 percent.
- Designed and produced a wide range of visual materials for both print and digital media, including brochures, flyers, banners, social media graphics, and promotional materials.
- Created captivating motion graphics and animations for marketing campaigns, enhancing brand visibility and customer engagement.
- Edited, post-produced, and polished video content, ensuring high-quality visual storytelling that adheres to brand guidelines.
- Collaborated with cross-functional teams to conceptualize, plan, and execute design projects from inception to completion.
- Managed and maintained a digital asset library, ensuring the accessibility and organization of design and video resources

### Graphic Design Specialist

#### CELSIR

Oct 2022 - Present (1 year 3 months)

REMOTE

- Created engaging digital content for social media platforms to raise awareness of human rights issues and CELSIR's work
- Provided graphic design support for fundraising campaigns, events, and initiatives.
- Developed promotional materials to increase public engagement and support for CELSIR's mission

- Collaborated with the team to design materials for events, campaigns, and awareness programs

## **Lead Graphic Designer | Motion Designer**

### **Avidela International Service**

Jan 2021 - Oct 2022 (1 year 10 months)

REMOTE

- Designed promotional materials, such as brochures, flyers, and banners, to showcase travel packages and services offered by Avidela International Service.
- Created visually compelling materials to attract and inform potential clients about visa assistance processes
- Designed visually appealing email newsletters and communication materials to keep clients informed about travel updates, promotions, and visa-related information
- Provided graphic design support for travel events, trade shows, and promotional activities



## **Graphic Designer**

### **Africa's Young Entrepreneurs Organization**

Mar 2021 - Sep 2022 (1 year 7 months)

- Designed promotional materials, including posters, banners, flyers, and digital assets, to support A.Y.E.'s events and initiatives.
- Created visually appealing graphics for social media platforms to enhance online presence and engagement
- Worked closely with the events team to design materials for conferences, workshops, and networking events
- Contributed to the development of creative strategies to effectively communicate A.Y.E.'s mission and values through visual content



## **Graphic Designer**

### **Caracal Reports Inc**

Jul 2019 - Oct 2020 (1 year 4 months)

REMOTE

- Designed layouts for print and digital publications, ensuring a visually appealing presentation of news articles, blog posts, and other editorial content
- Selected and edited images to accompany news stories and articles, ensuring they enhance the overall storytelling and engagement
- Created graphics for social media platforms to promote news stories, increase engagement, and drive traffic to the company's website
- Implemented interactive media elements, such as clickable graphics or multimedia content, to enhance the user experience

## **Branding and Graphic Designer (Intern)**

### **Decker emlyn**

Nov 2017 - Mar 2018 (5 months)

## **Social Media Manager**

icare Sustainaby International

Apr 2017 - Oct 2019 (2 years 7 months)

- Developed a content calendar outlining the schedule for posts, campaigns, and other activities
- Identified and understand the target audience to tailor content and engagement strategies accordingly
- Planned, execute, and monitor social media campaigns to promote products, services, or special events
- Tracked key performance indicators (KPIs) such as reach, engagement, and conversions to assess the effectiveness of social media efforts

## **Education**



**Obafemi Awolowo University**

BSc Ed, Guidance and counselling Education

2012 - 2016

**Adeyemi college of Education**

NCE , Biology Geography Education

2007 - 2010

## **Licenses & Certifications**

**Certificate In Entrepreneurship Development** - Africa's Young Entrepreneurs AYE

❖ **Certificate of Achievement, Human Capital Strategy** - Philanthropy University

## **Skills**

Motion Graphics • Graphic Design • Video Editing • Branding & Identity • After Effects • Adobe Photoshop • CorelDRAW • Adobe Premiere Pro • Social Media Graphic Design • Blender