PALLAV SOJITRA

SURAT, INDIA 395006

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PROFESSIONAL SUMMARY

Experienced working with teams to produce impactful, leading-edge websites that engage customers and deliver business results. Well-versed in design standards and user preferences. Logical and results-driven Web Developer dedicated to building and optimizing user-focused websites for customers with various business objectives. Judicious and creative when crafting effective websites, apps and platforms to propel competitive advantage and revenue growth. Technically proficient and analytical problem solver with calm and focused demeanor. Bringing more than 2 years of experience leading website design projects, including gathering user requirements, producing code, creating mockups and enhancing designs. Focused on creating clean, robust code with exceptional security. Achieves compatibility targets while meeting and exceeding customer demands.

SKILLS

- UI Updates
- Site Layout
- Time Management
- Customer Needs Assessments
- Work Orders

- Web Design
- Web Application Development
- Attention to Detail
- Communications Strategies
- System Design

WORK HISTORY

AD TECH

Front-End Web Developer | Surat, India | September 2022 - April 2023

- Collaborated with stakeholders during development processes to confirm creative proposals and design best practices.
- Made recommendations for new technology integration based on suitability and alignment to business goals.
- Coordinated with digital content manager to obtain content for updates and expansions.
- Transformed native applications into mobile-friendly products.

EDUCATION

BACHELOR OF SCIENCE Information Technology

Purwanchal University

Purwanchal , April 2022