

MAMTA NEGI



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Objective

Highly motivated and enthusiastic digital marketing fresher seeking an opportunity to utilize my skills and knowledge in a dynamic and progressive organization. I aim to contribute to the growth of the company by implementing effective digital marketing strategies and leveraging my creativity and analytical abilities.

Experience

3 month work experience as a Digital Marketing Intern - Online Strikers

- Perform the tasks on Online strikers website to increase ranking of a website on search engine results pages (SERPs)
- Conducting keyword research using Paid tools.
- Understanding technical SEO & making recommendations to improve rankings
- Measure performance of digital marketing efforts using Google Analytics tool.
- Making posts and reels and managing official instagram page of Online Strikers

Practical experience - [growthstepers.com](https://www.growthstepers.com)

Education

2019 CBSE Board	Passed 12th from S.K.V
2022 Delhi University	Passed Bcom Program
2023 DIDM	Master degree in Digital marketing

Skills

- Search Engine Optimization (SEO)
- Social Media Marketing
- Search Engine Marketing
- Wordpress
- Canva
- Email Marketing
- Content Marketing
- Google Analytics
- Data Analysis

Certification

- Google Analytics
- Fundamentals of Digital Marketing
- Competitive Analysis and Keyword Research
- Content Marketing and SEO Fundamentals
- Masters in Digital Marketing from Delhi institute of Digital Marketing

Language

- English
- Hindi

Signature - *Mamta Negi*