

# Nathaniel Ubi Eteng

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• D.O.B: Jan. 11, 1994

## CREATIVE DESIGNER & GRAPHIC ARTIST

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### Print & Digital Visual Creation || Graphic Design Solutions

- I help individuals and corporate brands translate concepts and ideas into visually appealing designs that captivate and engage their target audience.

My purposeful objective is to add my artistic flair to your team, producing captivating visuals that align with your project goals, leave a lasting impression on your audience, and drive your brand's success.

- My keen eye for detail, strong artistic skills and proficiency in design software will contribute to enhancing your brand identity and communication efforts.

## WORK EXPERIENCE

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**BonzilPrints Digital** - Calabar, *Nigeria* 2014 - 2018

### Branding Solutions Company

- Graphic Designer

**Light Bearers Organization, EWAD** - Calabar, *Nigeria* 2019

### Non-Profit Organization

- Graphic Designer

**Freelancing** 2020 - PRESENT

- Graphic Designer

### Responsible for:

- Creating visually striking and innovative designs for digital platforms, print materials, advertisements, and other promotional materials.
- Collaborating with marketing and content teams to conceptualize and execute design solutions that align with project goals.
- Developing and maintaining a consistent brand identity across all visual assets.

- Producing graphics for social media, website, email campaigns, and presentations.
- Preparing and delivering design drafts, mock-ups, and final files within specified deadlines.
- Reviewing and incorporating feedback from team members, clients, or stakeholders

**PLUS:** Staying updated on industry trends and best practices to ensure that designs are current and relevant.

## EDUCATION

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**University of Calabar - Calabar, Nigeria**  
Bachelor of Science - Accounting,

August 2019

## TECHNICAL SKILLS

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- Writing (Copywriting + Content writing) and Editing skills
- Internet Marketing (Plus Social Media)
- Excellent communication skills
- Creative thinking, decision making and problem solving

## SOFT SKILLS

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- Microsoft Office Suite (Word, Excel, PowerPoint)
- Google Suite (Docs, Sheets, Slides)
- Corel Graphic Suite (Coreldraw)
- Figma
- Adobe Creative Suite (Illustrator, Photoshop and InDesign)
- Illustration, Motion Graphics & Video Editing (**IN VIEW**)

## LANGUAGE COMPETENCIES

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- English: native language - fluent (speaking, reading, writing)

## REFEREE(S)

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- Available on request

## PORTFOLIO

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To view a few samples of my work, please [\*\*CLICK HERE\*\*](#)