

Dae Alston

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Summary

Multi-talented Content and Copywriter well-versed in research, writing, and editing a wide range of content. Skilled in content management systems, online content publishing software, and SEO. Proven success in conceptualizing, developing, and writing content that engages readers and builds interest in brands. Detail-oriented, perceptive, and systematic in reviewing the text and updating content. Innovative Background in creating wide-ranging styles and types of content. Intelligent professional with expertise in translating project goals to produce on-target work along with highly adaptable when ascertaining, comprehending, and following project requirements as well as various style guidelines.

Skills

- Copywriting, Editing and Review
- Marketing Communications
- Creative Thinking
- Marketing Strategies
- Grammar Comprehension
- Copy Changes
- Reading Comprehension
- Critical Thinking
- Article Writing
- Clear Communication

Experience

05/2022 - Current

Writer, **4b World**, New York City, NY

- Performed in-depth research into topics to write clear and accurate copy.
- Applied strong writing, editing and proofreading abilities to each assignment to produce best possible content.
- Researched and wrote informative and accurate articles for various publications.

01/2022 - 11/2022

Content Writer, **MGR Communications**, New York City, New York City

- Applied strong writing, editing and proofreading abilities to each assignment to produce best possible content.
- Delivered high-quality, insightful, informative and entertaining written content while meeting tight deadlines.
- Performed in-depth research into topics to write clear and accurate copy.

12/2020 - 11/2022

Writer, **Writing Is Thinking**, New York City, NY

- Delivered high-quality, insightful, informative and entertaining written content while meeting tight deadlines.
- Applied strong writing, editing and proofreading abilities to each assignment to produce best possible content.
- Researched and wrote informative and accurate articles for various publications.
- Consulted with business owners to clarify content needs when creating final draft documents.

01/2022 - 09/2022

Copy/Content Writer, **Stephanie Clarke INT Writing**

- Performed research into content questions and grammatical concerns to verify details.
- Applied strong writing, editing and proofreading abilities to each assignment to produce best possible content.
- Delivered high-quality, insightful, informative and entertaining written content while meeting tight deadlines.

Education And Training

High School Diploma

Beacon High School, New York City

Bachelor Of Arts, English/Screenwriting

Temple University, Philadelphia, PA

Associate Of Arts, Creative Writing

Temple University, Philadelphia, PA