



**ARMSTRONG UBAMARA
IHEAGWARAM**

Education:

-Uru Academy: Digital Technopreneurship, 2021

-Imo State Polytechnic: National Diploma in Electrical Engineering, 2016

-Avutu Technical College: West African Examination Council Certificate, 2012



Professional Experiences

-Content Manager, Empraze Media, January 2023 - September 2023

- * Successfully grew a YouTube channel from 2,270 subscribers to over 60,000, with a substantial increase in monthly views from 25,000 to over 1.5 million, resulting in a significant revenue boost.

- * Utilized digital marketing, e-commerce website design, social media marketing, search engine optimization, and drop shipping techniques to effectively drive content success and align with the company's business objectives.

- * Demonstrated strong leadership in content management, ensuring enhanced brand visibility and successful attainment of the company's objectives.

-Content Manager, Jacksam (Real Estate Company), September 2020 - April 2022

- * Played a crucial role in managing and curating content for the company, contributing to improved brand visibility and increased



Skills

- * Content Management * Digital Marketing * Search Engine Optimization (SEO)
- * E-Commerce Website Design * Social Media Marketing * Project Management
- * Electrical Engineering Expertise

Additional Information:

- * Successfully handled several multimillion-naira projects, demonstrating strong decision-making and project management abilities.
- * Managed over 20 YouTube channels, Facebook, and Instagram pages for various individuals and corporate bodies, fostering strong audience engagement and brand recognition.



Core Skills

website designer

Digital Marketing

Social Media manger

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